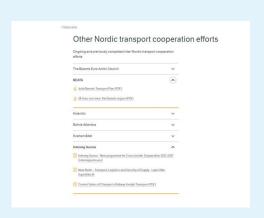
## Information platform

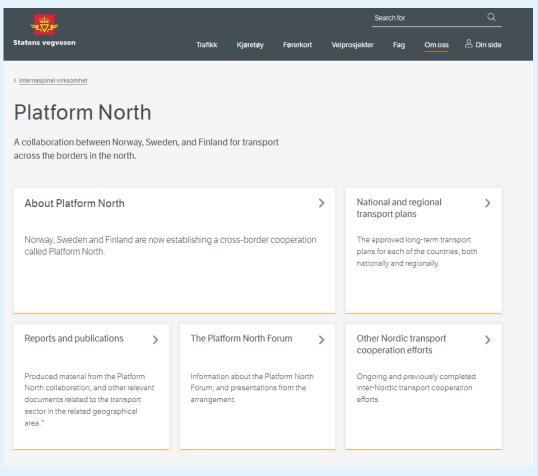
Trine Lise Hornæs

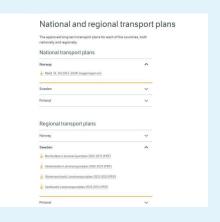
Norwegian public Road Administration

## Online platform

- A joint online platform is established:
  vegvesen.no/platformnorth
- This is equal and neutral information and will, for the time being, serve as the preferred channel when referring Platform North externally.
- Establishing a shared, external website will be considered in the time ahead.







C. Platform North

### Other Nordic transport cooperation efforts

Ongoing and previously completed inter-Nordic transport cooperation efforts. The Barents Euro-Arctic Council BEATA Joint Barents Transport Plan (PDF) 24-hour rest area i the Barents region (PDF) Kolarctic Botnia-Atlantica Kvarkenrådet Interreg Aurora Interreg Aurora - New programme for Cross-border Cooperation 2021-2027 (interregaurora.eu) New North - Transport, Logistics and Security of Supply - Lapin little (lapinfiitto.fi) Current Status of Changes in Railway Freight Transport (PDF)

### **Platform North**

## National and regional transport plans The approved long-term transport plans for each of the countries, both nationally and regionally. National transport plans Norway Meld. St. 14 (2023–2024) (regjeringen.no.) Sweden Finland Regional transport plans Norway Sweden Nonbottens Länstransportplan 2022-2033 (PDF) Västerbotten Länstransportplan 2022-2033 (PDF) Västernorrlands Länstransportplan 2022-2033 (PDF) Jamtlands Länstransportplan 2022-2033 (PDF) Finland

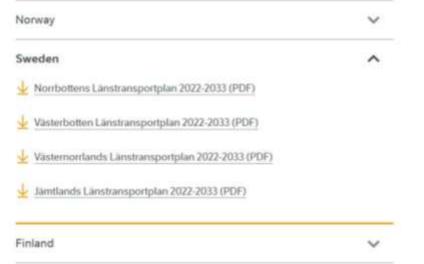
## National and regional transport plans

The approved long-term transport plans for each of the countries, both nationally and regionally.

### National transport plans

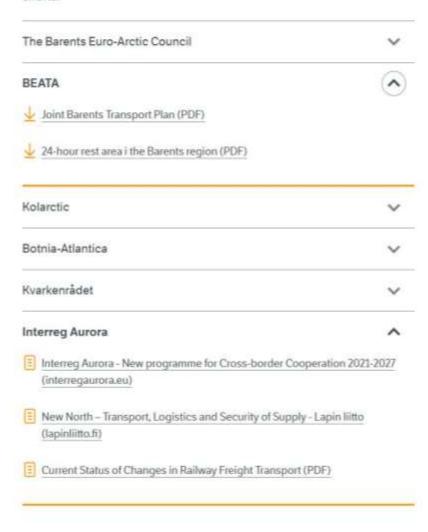


#### Regional transport plans

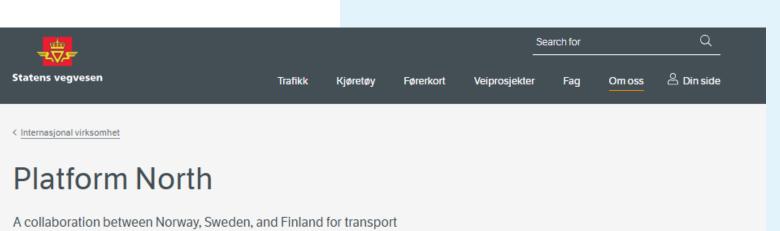


## Other Nordic transport cooperation efforts

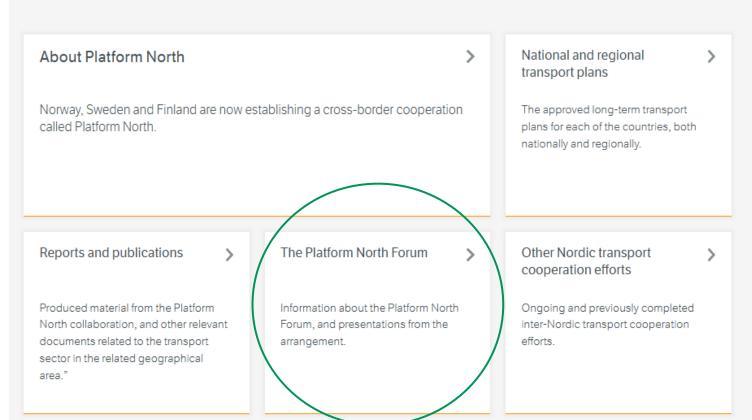
Ongoing and previously completed inter-Nordic transport cooperation efforts.







A collaboration between Norway, Sweden, and Finland for transport across the borders in the north.



## **Cooperation** across borders

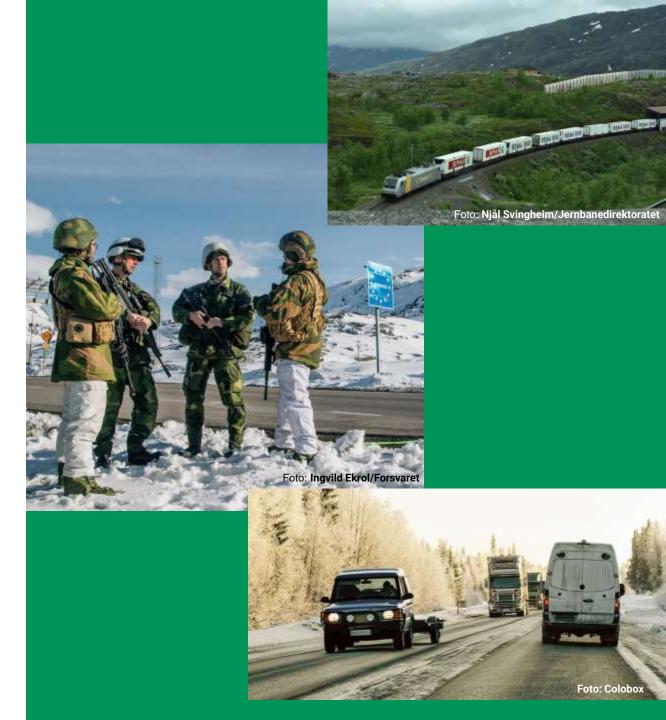
- A joint communication group has been established.
  - Equal partners in the exchange at the agency level
  - Involvement and input from the government level must be further assessed.
  - The resource use from each party depends on national and Nordic priorities regarding Platform North



# Establishing common ground

- We need to be able to easily explain what Platform North is.
- What's in it for you and your institution?
  - Norway?
  - Sweden?
  - Finland?

The unified message platform must come from a shared standpoint.



**Platform North** 

# Who are we talking to?

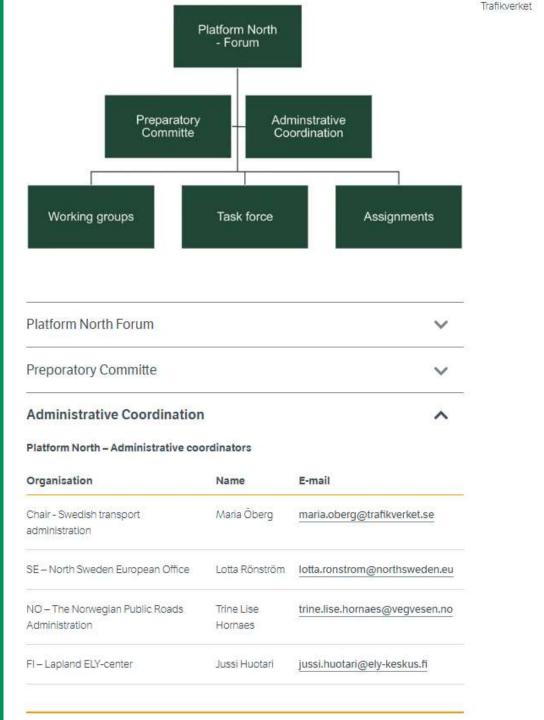
- So far: You in the audience
- Time ahead:
  - Collaboration partners
  - Contributors
  - Politicians
  - The broad public
- Main target audience, and why?

This is crucial for the direction and form of communication.



## We're in this together

- Provide input
- Contact details on the website:
  - vegvesen.no/platformnorth
- Stay tuned and be informed!



### **Administrative Coordination**

#### $\wedge$

#### Platform North - Administrative coordinators

Organisation	Name	E-mail
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NO – The Norwegian Public Roads Administration	Trine Lise Hornaes	trine.lise.hornaes@vegvesen.no
FI – Lapland ELY-center	Jussi Huotari	jussi.huotari@ely-keskus.fi

## Thank you!

vegvesen.no/platformnorth