

ANNUAL REPORT 2025

# Vision Zero Academy



**Swedish Transport Administration (Trafikverket)**

Visiting address: Röda vägen 1, Borlänge

E-mail: [trafikverket@trafikverket.se](mailto:trafikverket@trafikverket.se) / [visionzeroacademy@trafikverket.se](mailto:visionzeroacademy@trafikverket.se)

Telephone: 0771-921 921

Document title: Vision Zero Academy Annual Report 2025

# Table of Content

<b>Preamble .....</b>	<b>3</b>
<b>Administration &amp; secretariat.....</b>	<b>4</b>
Vision Zero Academy's organisational set-up .....	4
Global engagement – and a wide network of partners .....	4
Vision Zero Academy website.....	4
Vision Zero Academy on LinkedIn .....	4
<b>Strategic advice and information – an overview.....</b>	<b>5</b>
Global collaboration and international requests .....	5
<b>Training, education &amp; policy cooperation .....</b>	<b>6</b>
<b>Global collaboration .....</b>	<b>6</b>
Fourth Global Ministerial Conference on Road Safety .....	6
AEG-report: Saving Lives Beyond 2025 – Taking Further Steps.....	7
Follow-up and dissemination of the Academic Expert Group report.....	8
Vision Zero International Course 2025.....	9
United Nations Road Safety Collaboration (UNRSC) .....	9
WHO Strategic Planning Meeting on Global Road Safety, Geneva .....	10
Common Interest Group for Transport in Ukraine (CIG4U) .....	11
<i>Brazil</i> .....	12
<i>Chile</i> .....	13
<i>Colombia</i> .....	13
<i>USA</i> .....	14
2 <sup>nd</sup> annual U.S. Safe System Academy 2025.....	14
Knowledge Exchange with U.S. Injury Prevention Expert .....	15
Los Angeles County – knowledge exchange on Vision Zero.....	15
<i>South Korea</i> .....	16
<i>India</i> .....	16
<i>Saudi Arabia</i> .....	17
<i>South Africa</i> .....	17
<b>European collaboration.....</b>	<b>18</b>
Euro NCAP.....	18
European Transport Safety Council (ETSC) .....	18
European Union .....	18
<i>Serbia and Bosnia and Herzegovina</i> .....	19
<i>Romania</i> .....	19
<i>The Netherlands</i> .....	19
Various exchanges with global partners throughout the year.....	20
<i>Thank you!</i> .....	20

# Preamble

2025 was a year marked by strong international engagement and important global milestones in road safety. A key highlight was the 4<sup>th</sup> Global Ministerial Conference on Road Safety, which brought together political leaders, practitioners and experts from around the world and provided renewed momentum for the global road safety agenda. Much of the year's work focused on follow-up actions and continued collaboration linked to the conference, with an emphasis on turning commitments into implementation.

The Vision Zero Academy continued to play an active role in global knowledge development. In 2024 and 2025, the VZA held the secretariat function of the re-convened international Academic Expert Group (AEG), which culminated in the launch of the AEG report at the Ministerial Conference in Marrakesh. The report provides concrete, forward-looking recommendations to support progress beyond 2025 and reflects a collective expertise of the global road safety community.

Capacity building and professional exchange also remained central to our work. In 2025, the Vision Zero Academy contributed to the second U.S. Safe System Academy in Washington, further strengthening dialogue and cooperation with the Johns Hopkins University and other American partners. We also conducted our seventh Vision Zero International Course, welcoming road safety professionals from around the world for an intensive week of learning and exchange. During the year, we also contributed to international efforts to strengthen road safety in Ukraine, providing technical expertise to support the development of a new national road safety strategy as part of the International Transport Forum's Common Interest Group for Transport in Ukraine (CIG4U).

During the year, we had the pleasure of hosting several international delegations in Sweden from various countries. We engaged in technical support activities linked to high-level international missions, including Swedish ministerial engagements in Colombia and Chile. These exchanges continue to demonstrate the strong and growing international interest in Vision Zero.

This annual report provides an overview of some of the key activities and highlights from 2025, illustrating how the Vision Zero Academy continues to contribute to global road safety efforts through exchange, knowledge sharing and capacity building – in collaboration with global partners.

## Vision Zero Academy's secretariat 2025



**Kenneth Svensson**  
Special Advisor on  
Road Safety

**Eva Björk**  
International Operations  
Manager VZA

*In 2016, the Swedish Transport Administration (STA) was commissioned by the government to lead the overall collaboration on Vision Zero. An important part of this mandate is to manage, develop and disseminate knowledge about Vision Zero as a road safety policy. The Vision Zero Academy (VZA) is the platform for the international road safety work and has been an integral part of the STA's regular operations since 2019.*

# Administration & secretariat

## Vision Zero Academy's organisational set-up

In 2025, the secretariat was staffed by Eva Björk, International Operations Manager, and Kenneth Svensson, Special Advisor on Road Safety. Throughout the year, the operational working group, bringing together resources from the two road safety units at the Swedish Transport Administration, met approximately once a week to discuss incoming requests, ongoing activities and strategic development. In addition to the secretariat, the group included Peter Larsson, Rikard Fredriksson and Patrick Magnusson, as well as Kristina Mattsson and Jens Lager in the first half of the year. The steering group, comprising the Road Safety Director at the Swedish Transport Administration, the heads of the two road safety units and the Vision Zero Academy secretariat, met bi-weekly to address strategic issues and take necessary decisions.

## Global engagement – and a wide network of partners

The Vision Zero Academy participates in, organises and co-organises a wide range of events each year, and 2025 was no exception. While digital formats continued to play an important role, the VZA also took part in a number of in-person meetings across different regions. During the year, more than fifteen experts from the road safety units contributed as lecturers in Vision Zero related international events.

The Academy works closely with a broad network of partners. In Sweden, this includes the Swedish Transport Agency, the Swedish National Road and Transport Research Institute (VTI), the Swedish Police, Business Sweden, Folksam, Volvo Cars, Volvo Trucks, Autoliv, several universities, and Swedish embassies worldwide. Internationally, key partners include the World Health Organization, the United Nations, the World Resources Institute (WRI), the European Union, Johns Hopkins University, the International Transport Forum (ITF), and the World Bank's Global Road Safety Facility (GRSF).

## Vision Zero Academy website

The website is our primary channel for reaching external audiences, providing materials and information about Vision Zero, our courses, and other key activities and events. It also serves as a platform for sharing knowledge with the international road safety community.

## Vision Zero Academy on LinkedIn



The Vision Zero Academy's LinkedIn page serves as an important channel for sharing information about our activities. It provides a flexible platform to communicate key road safety news and reports, highlight upcoming events, and follow up on past initiatives. Updated approximately twice per month, the page enables us to connect with the global road safety community and to exchange knowledge and experiences with partners and professionals worldwide. By the end of 2025, the page had around 2,300 followers, and the content is primarily published in English.

# Strategic advice and information – an overview

## Global collaboration and international requests



In 2025, the Vision Zero Academy received numerous requests for collaboration and input from around fifty countries worldwide. These included invitations to deliver presentations, keynote speeches, lectures, and workshops, as well as providing advice, interviews, and written contributions related to Sweden's work on Vision Zero and road safety. Requests came from a wide range of actors, including embassies, ministries, authorities, journalists, universities, associations, NGOs, and businesses, as well as from international organisations such as the European Union, World Health Organization, International Transport Forum, United Nations, and the World Bank.

### ➤ **North America**

USA, Canada, Guatemala, El Salvador & México

### ➤ **South America**

Brazil, Colombia, Peru, Uruguay & Chile

### ➤ **Europe**

Ukraine, United Kingdom, Germany, Belgium, Greece, Northern Ireland, Cyprus, Croatia, Denmark, Ireland, Romania, Norway, Poland, France, Moldova, Portugal, Spain, Lithuania, Latvia, Netherlands, Hungary, Italy, Switzerland, Jersey, Serbia & Bosnia and Herzegovina

### ➤ **Africa**

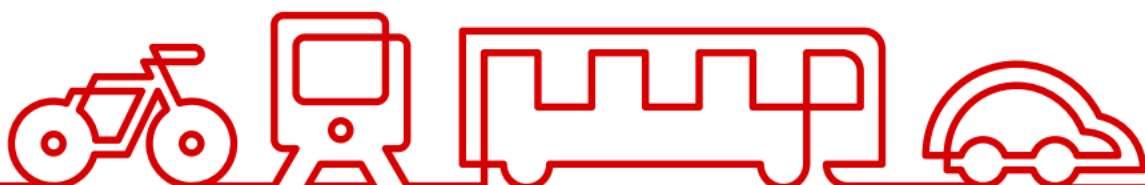
Ethiopia, Morocco, Botswana, Nigeria, Ghana & South Africa

### ➤ **Asia**

Kazakhstan, Bangladesh, South Korea, Syria, Iran, Singapore, Malaysia, Israel, Qatar, Saudi Arabia & India

### ➤ **Oceania**

Australia



# Training, education & policy cooperation

## Global collaboration

### Fourth Global Ministerial Conference on Road Safety

The Fourth Global Ministerial Conference on Road Safety, the largest gathering of the global road safety community and the main highlight of 2025, was held in Marrakech on 18–20 February. More than 2,500 delegates from over 150 countries participated, including ministers, senior representatives of transport and road safety authorities, the United Nations system, parliamentarians, experts, civil society, the private sector, and academia.

Hosted by the World Health Organization (WHO) and the Government of Morocco, the conference marked a key milestone in the global effort to accelerate progress towards the road safety targets of the Second Decade of Action. The overarching theme, “One Road, One World, Commit to Life”, framed discussions on topics such as future mobility and road safety trends, financing, and the role of the private sector in advancing safer transport systems. The previous conference was hosted by Sweden in Stockholm in 2020.

### The Swedish Transport Administration’s contribution



Sweden, through the Swedish Transport Administration, made a significant and visible contribution to the conference. Central to this was the launch of the report “Saving Lives Beyond 2025 – Taking Further Steps”, developed by an international Academic Expert Group (AEG2). The report presents six strategic recommendations aimed at strengthening global road safety efforts. The report was formally launched during the opening plenary session by the Swedish Minister for Infrastructure, Andreas Carlson.

The report and its conclusions were explored in greater depth during a parallel session at the conference entitled “Road Safety as Occupational Safety: Applying Workplace Standards to Reduce Road Traffic Fatalities”, organised by the Swedish Transport Administration. Director of Road Safety Maria Krafft opened the session, with Director General Roberto Maiorana participating in a panel discussion. Johns Hopkins University’s Jeffrey Michael moderated the session and the concluding reflections were delivered by State Secretary Johan Davidsson.

As Director General Roberto Maiorana noted, the six recommendations have the potential to be a game-changer for global road safety, helping to move from ambition and vision to concrete implementation, in a cost-effective way. The report can be downloaded at the Swedish Transport Administration’s publication database, DiVA [here](#) and there is also a [short film](#) where the Director General of the STA, together with the Chair of the expert Group, present the key messages of the report.

### Meeting of the WHO’s Heads of Road Safety Agencies network

In addition, the Director General, supported by a representative from the Vision Zero Academy, took part in a meeting of WHO’s Heads of Road Safety Agencies network, bringing together approximately 80 leaders of national road safety authorities from around the world. He also delivered a keynote address at a side event on knowledge and technology transfer, organised by Business Sweden, alongside Minister Andreas Carlson.

## The Marrakech Declaration

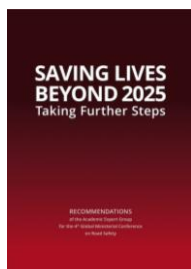
The conference concluded with the adoption of the Marrakech Declaration on Global Road Safety. The declaration calls on governments to elevate road safety as a political priority, secure sustainable financing, and scale up actions to achieve the target of halving road traffic deaths by 2030. It urges countries to implement the recommendations of the Global Plan for the Decade of Action for Road Safety, including strengthening legislation, safety standards, and coordination mechanisms.

The declaration also emphasises the importance of cross-border knowledge sharing, technical assistance, technology transfer, and increased investment in research. Notably, the declaration also reflects the majority of the recommendations put forward in the AEG report, underscoring the relevance of the report in relation to the global road safety agenda.

## Country commitments

A new feature at this conference was the strong focus on country commitments, aimed at ensuring that the event would lead to concrete outcomes and leave a lasting legacy with real impact on global road safety. Ministers were, in a specific session, invited to briefly present their country's commitments and outline priority actions to improve road safety at national level. On this occasion, Minister Andreas Carlson highlighted Sweden's intention to continue playing an active international role by sharing knowledge and experience related to Vision Zero. Sweden's commitment focused on contributing to capacity building, promoting technology transfer, and supporting evidence-based road safety measures and policies globally. Minister Carlson emphasised the importance of international knowledge sharing and global engagement as a means of contributing to improved road safety outcomes worldwide and to contribute to achieving the 2030 targets.

## AEG-report: Saving Lives Beyond 2025 – Taking Further Steps



The report was developed by an international Academic Expert Group (AEG2), re-established and led by the Swedish Transport Administration as a contribution to the 2025 ministerial conference. Sweden hosted the 3<sup>rd</sup> Global Ministerial Conference on Road Safety in Stockholm in 2020, where the Stockholm Declaration included recommendations from the AEG1, convened for this purpose. Five years later, and halfway through the Second Decade of Action for Road Safety, the renewed expert group, AEG2, was tasked with identifying concrete, scalable actions to accelerate global progress. The AEG2 remained largely the same; however, given the narrower scope of the work, it was reinforced with additional expertise in workplace safety and financial sustainability. The Vision Zero Academy acted as the secretariat for the Academic Expert Group, providing coordination, analytical support and continuity throughout the expert process and the development of the report, and worked closely with the AEG Secretary Jeffrey Michael and Chair Claes Tingvall throughout the process.

The AEG brought together internationally recognised experts from national authorities, international organisations, academia and the private sector. Its mandate was twofold: to explore how road safety can be more effectively integrated into occupational health and safety frameworks, and to examine how the extensive value chains of companies and organisations can be leveraged to reduce road traffic fatalities and serious injuries globally. The resulting report presents six strategic recommendations calling for urgent action and stronger commitments from a broad range of actors – not only governments, but also public and private organisations, city authorities, financial institutions and the automotive sector.

A central message of the report is that road safety should be treated as an integral part of occupational health and safety. Each year, an estimated 400,000 people die in work-related road crashes, accounting for roughly one third of all global road traffic fatalities. Despite this, road risks are often addressed separately from established workplace safety systems.

The report demonstrates that proven tools, standards and regulatory frameworks already exist within occupational health and safety practices and can be applied to road safety. By integrating road safety

responsibilities into organisational mandates and core business processes, employers can significantly reduce their road safety footprint while also setting an example for others. Particular emphasis is placed on large employers and organisations with extensive transport and supply chains, especially in low- and middle-income countries, where the potential impact is greatest. Leveraging value chains for safety can deliver life-saving results in a cost-effective and scalable way.

## Follow-up and dissemination of the Academic Expert Group report



Following the launch of the AEG report in Marrakech, the work continued to support the dissemination and uptake of the report throughout 2025. As part of this follow-up, the Vision Zero Academy contributed to a number of international dialogues and knowledge-sharing activities aimed at translating the report's recommendations into practical action. These efforts focused on strengthening organizational responsibility for road safety, promoting system-level accountability, and supporting the implementation of the Safe System approach across sectors and regions.

## United Nations Global Road Safety Week

As part of the 8th United Nations Global Road Safety Week, held on 12–18 May 2025, Vision Zero Academy contributed to a webinar jointly organised by the United Nations Department of Safety and Security (UNDSS) and the World Health Organization (WHO). The webinar provided an opportunity to delve further into the findings of the AEG report and to discuss how organizations can systematically reduce their road safety footprint and the relevance for both global institutions and national authorities.

Introductory remarks were provided by Dr Matts-Åke Belin, WHO, outlining the linkages to the Global Plan for the Decade of Action for Road Safety. The report was presented by Dr Jeffrey Michael of the Johns Hopkins Center for Injury Research and Policy, who served as Secretary of the AEG. Vision Zero Academy's Eva Björk contributed with perspectives from the Swedish Transport Administration, focusing on practical application and implementation. Through this engagement, the Vision Zero Academy helped extend the reach of the AEG report beyond the ministerial context, ensuring continued visibility and dialogue during 2025. This event aimed to contribute to the broader dissemination and uptake of the AEG recommendations across the United Nations system.

## Academic Expert Group webinar series – from recommendations to action

As a follow-up to the ministerial conference and the publication of the AEG report, a two-part international webinar series was organised during autumn 2025. The series aimed to support dissemination of the report and to facilitate dialogue on how the recommendations can be translated into concrete actions and measures. The first webinar focused on the background to the AEG process and provided in-depth presentations of the six recommendations. The second webinar highlighted practical examples and emerging good practices from different regions in the world, illustrating how organisations and authorities are implementing actions in line with the recommendations in diverse contexts. The aim of the webinar series was to extend the reach and impact of the AEG's work, to support continued learning, peer exchange and practical application.



## Vision Zero International Course 2025

In 2025, the Vision Zero International Course once again brought together road safety professionals from around the world for a week of knowledge exchange and capacity building in Gothenburg, Sweden. The course welcomed 25 delegates from 14 countries across the globe – Brazil, Canada, Mexico, Jersey, India, Hungary, Serbia, Latvia, the UK, Qatar, Kazakhstan, Iran, the United States, and Sweden – representing government agencies, research institutions, international organisations, and the private sector. The course opened with video greetings from Sweden’s Minister for Infrastructure, Andreas Carlson, and the Director-General of the Swedish Transport Administration, Roberto Maiorana, highlighting the strong political and institutional support for international road safety cooperation.



The programme provided participants with an in-depth introduction to Sweden’s Vision Zero approach and the Safe System framework, highlighting how political commitment, strong governance, and cross-sector collaboration contribute to building a safe road transport system. Key topics included global road safety policy developments, leadership and governance for road safety, crash investigation methodologies, safe infrastructure design, vehicle

safety, post-crash care, and the protection of vulnerable road users.

Throughout the week, delegates engaged with leading Swedish and international experts from government agencies, academia, industry, and international organisations. Study visits and practical demonstrations complemented the lectures, enabling participants to observe how Swedish road safety policies, infrastructure solutions, and institutional cooperation are implemented in practice. The course concluded with a lecture by Professor Emeritus Claes Tingvall, one of the founders of Vision Zero, followed by a panel discussion with representatives from public authorities, civil society, and industry on how different stakeholders can contribute to advancing road safety.



As part of Sweden’s broader international engagement in road safety, the Vision Zero International Course serves as an important platform for sharing experience and strengthening global capacity for the implementation of the Safe System approach. By bringing together practitioners and decision-makers from different regions, the course contributes to advancing international collaboration and supporting countries in their

efforts to reduce road traffic fatalities and serious injuries.

## United Nations Road Safety Collaboration (UNRSC)

The Vision Zero Academy is a member of the United Nations Road Safety Collaboration. During 2025, the collaboration focused on key global road safety processes. In the spring, discussions centred on follow-up analyses, actions and activities following the Global Ministerial Conference on Road Safety, with particular emphasis on translating political commitments into concrete implementation. In the autumn, attention shifted to how UNRSC members could best contribute to the Road Safety Report to the UN Secretary-General, which was scheduled for preparation at the end of 2025. Discussions also included the initial preparations for the second High-Level Meeting on Road Safety at the United Nations General Assembly, planned to take place in New York in 2026.

## **Contributing to the UN Secretary-General's Report on Road Safety**

Late 2025, work intensified to prepare the upcoming UN Secretary-General's Report on Road Safety, a work which is coordinated by the WHO. The report is mandated by UN General Assembly Resolution 76/294 and constitutes the second official progress report on global road safety, covering the period from 2023 to 2025. The previous report was published in 2023, following the First UN High-Level Meeting on Road Safety held in New York in 2022.

The Secretary-General's report plays a strategic role in the global road safety framework. It serves as the primary accountability mechanism for the political declaration and the 18 commitments adopted at the first UN High-Level Meeting on Road Safety, and it provides the first UN-level baseline for tracking global road safety results. By bringing consolidated evidence from the Global Status Report on Road Safety, covering data from approximately 170 countries, into the UN General Assembly, the report directly connects technical evidence with political decision-making at the highest level.

The report also builds on the momentum generated by the 4<sup>th</sup> Global Ministerial Conference on Road Safety. Its findings and strategic messages are expected to shape discussions and priorities at the next UN High-Level Meeting on Road Safety in 2026, and to serve as an authoritative reference and accountability framework for renewed commitments by Heads of State and Government.

Within this context, the WHO invited the UNRSC members to provide concise, evidence-based contributions to support the development of the report. As Sweden's representative in the UNRSC, the Vision Zero Academy submitted inputs reflecting Swedish experience, concrete examples and approaches to road safety. Through this contribution, Sweden supports the report's focus on Vision Zero implementation.

## **WHO Strategic Planning Meeting on Global Road Safety, Geneva**

In December 2025, the World Health Organization (WHO) convened a strategic planning meeting at its headquarters in Geneva to discuss priorities and collaboration for the upcoming biennium. The meeting brought together the WHO road safety secretariat, regional advisers from WHO's regional offices, and a limited number of key international partners engaged in global road safety.

The discussions focused on aligning priorities and strengthening global road safety cooperation. Agenda items included presentations from WHO headquarters and regional offices, as well as partner contributions from Bloomberg Philanthropies, the Global Road Safety Partnership, Johns Hopkins University, the International Transport Forum (ITF), Vital Strategies, and the Vision Zero Academy. Key themes addressed included discussions on joint initiatives, capacity strengthening and technical assistance, monitoring and advocacy, and priority actions for 2026–2027.



The meeting also provided a forward-looking platform to discuss and coordinate upcoming processes and events, including meetings of the Network of Heads of Road Safety Agencies, the ITF Summit 2026, the UN High-Level Meeting on Road Safety, various road safety conferences, and leadership and capacity-building programmes. The Vision Zero Academy was invited to participate as a long-standing partner of WHO, reflecting the close collaboration between WHO and the Swedish Transport Administration with the basis in the Memorandum of Collaboration between the WHO and the VZA from 2022.

## Common Interest Group for Transport in Ukraine (CIG4U)

### *International collaboration to support road safety and long-term reconstruction*



During 2025, the Swedish Transport Administration contributed to an important international road safety initiative supporting Ukraine, coordinated by the International Transport Forum (ITF). The work takes place within the framework of the Common Interest Group for Transport in Ukraine (CIG4U), launched by the ITF in December 2023 and co-chaired by the governments of Ukraine, Canada, Lithuania and Sweden.

CIG4U focuses on two main pillars: addressing Ukraine's immediate transport needs, and supporting long-term reconstruction through research and policy development. Within the immediate needs pillar, two Sweden-funded road safety projects are underway: the development of a ten-year National Road Safety Strategy for Ukraine, and the development of guidelines for Road Safety Audits (RSA). Both projects are managed and coordinated by the ITF and commenced in June 2025, with completion planned for 2026.

In response to a request from the ITF, representatives from the Swedish Transport Administration engaged actively during the autumn to support the road safety components of CIG4U. This included participation in technical meetings and brainstorming sessions with international and Ukrainian consultants, as well as providing in-depth expert input and technical comments on early drafts of the National Road Safety Strategy. Trafikverket also shared Swedish experience and practices related to Road Safety Audits, including regulatory frameworks and guidelines.

Looking ahead, the collaboration will be further strengthened through capacity-building activities, including planned technical exchanges and webinars during spring 2026, and by offering places for Ukrainian delegates at the Vision Zero International Course. Through this engagement, Sweden contributes both technical expertise and Vision Zero perspectives to support Ukraine's efforts to strengthen road safety governance and implementation during a critical period of recovery and rebuilding.

# Brazil

## **Long-term collaboration and capacity-building on the Vision Zero**

In 2025, the Swedish Transport Administration continued its long-term collaboration with Brazil, with a strong focus on capacity building and professional exchange in road safety. A key element of this cooperation is the recurring digital Vision Zero Course for Brazil, which in 2025 was delivered for the fifth time.

The course is designed to strengthen institutional capacity and support the practical application of Vision Zero principles in a Brazilian context. It combines pre-recorded lectures with live interactive sessions, covering topics such as governance and leadership, management by objectives, in-depth analysis of fatal crashes, data-driven strategies, vehicle safety, and safe road design and infrastructure.



During the spring, two live Q&A sessions brought together Swedish experts and more than 130 Brazilian road safety professionals. The sessions generated extensive and in-depth discussions, reflecting both the breadth of challenges faced and the strong engagement among participants. Topics included speed management, protection of vulnerable road users, safe infrastructure design, enforcement and acceptance of traffic safety measures, technological developments in vehicles, and the need to tailor countermeasures to local conditions.

Questions covered a wide range of issues, such as upgrading of guard rails to better cope with increasing weights and sizes of vehicles; how Sweden has worked on acceptance of the traffic safety camera system amongst the public; how the driving times of professional drivers are controlled and enforced; how the technological development of vehicles increase safety; and the usefulness of dedicated lanes for motorcycles. Also 2+1-roads, and in particular the median barriers, were discussed as a successful road safety measure to avoid head on crashes, as well as the importance of wide clear zones. We also spoke about the problems arising from the increased use of e-scooters and how mainly local governments have taken different measures to address these issues.

The continued collaboration is carried out in close partnership with Brazil's National Traffic Secretariat (SENATRAN) and Business Sweden Brazil, and is characterised by mutual learning and long-term commitment. By combining Swedish experience with Brazilian expertise and local context, the cooperation contributes to sustained capacity development and supports Brazil's ongoing efforts to improve road safety outcomes.

*"I want to thank you for the opportunity to participate in a course that, in addition to the gigantic knowledge, the paradigm shifts that we are in the process of, this changes the world, this saves lives."*

*"The classes, the content, and the purpose are world-class, as are the instructors."*

*"Very grateful for the acquisition of knowledge, exchange of knowledge and networking that the course"*

*Testimonials from previous editions of the Digital Vision Zero Courses for Brazil*

# Chile

## ***Strengthening Bilateral Cooperation on Road Safety and Sustainable Mobility***

Cooperation between Sweden and Chile on sustainable mobility and road safety was further strengthened during 2025, building on the Memorandum of Understanding (MoU) signed in 2024 by Chile's Minister of Transport and Telecommunications, Juan Carlos Muñoz, and Sweden's Minister for Infrastructure, Andreas Carlson.



Within the framework of the MoU, the Swedish Minister for Infrastructure visited Santiago de Chile to deepen bilateral collaboration in the transport sector. The Swedish Transport Administration participated in the delegation, providing expert support on Vision Zero, road safety and vehicle safety, with a particular focus on public transport and buses.

During the visit, the delegation held high-level discussions with the Chilean Minister of Transport and Telecommunications, the Minister of Public Works, and key national transport and road safety bodies, including the National Road Safety Commission (CONASET) and the Metropolitan Public Transport Directorate (DTPM). The exchanges focused on strengthening cooperation, sharing experiences, and identifying areas where Swedish road safety approaches and expertise can support Chile's ongoing efforts.

The visit highlighted the value of structured, government-to-government collaboration combined with technical expertise. The programme was organised in close cooperation with the Embassy of Sweden in Santiago de Chile and Business Sweden Chile, reflecting a coordinated Swedish approach to international engagement. The continued dialogue with Chile demonstrates how long-term partnerships, anchored in formal agreements and supported by expert-level exchanges, can contribute to advancing road safety in different national contexts.

# Colombia

## ***Advancing Road Safety Cooperation with Colombia***



In 2025, Sweden further strengthened its bilateral cooperation with Colombia in the field of road safety, building on the Memorandum of Understanding signed in 2024. Road safety is a priority area within the agreement and featured prominently during the visit of Sweden's Minister for Infrastructure to Colombia. The visit formed part of a coordinated ministerial mission to Latin America, encompassing both Chile and Colombia. The Swedish Transport Administration and Vision Zero Academy were invited to support the Minister with expertise on Vision Zero, road safety and vehicle safety. Vehicle safety expert Rikard Fredriksson participated in the delegation in both Chile and Colombia, and Director of Traffic Safety, Maria Krafft, joined the programme in Colombia.

Discussions in Bogotá focused primarily on road safety in an urban context, including meetings with representatives from the Ministry of Transport, the Ministry of Finance, the City of Bogotá, and the public

transport operator TransMilenio. A central element of the programme was a study visit to Bogotá's Bus Rapid Transit (BRT) system, which operates in dedicated bus lanes and enables high capacity and speed through the use of buses up to 25 metres in length. The BRT system was highlighted as a cost-effective alternative to metro or local rail solutions, offering valuable lessons for cities seeking scalable and affordable public transport while maintaining high safety standards.

The dialogue also addressed persistent road safety challenges, including impaired driving, driver fatigue and microsleep, as well as crashes involving vulnerable road users. Colombia has introduced measures such as breath and drug testing and driver monitoring cameras, which were discussed as important initial steps, alongside the need for additional systemic measures. Beyond Bogotá, the delegation also visited Cali and Barranquilla, where discussions placed greater emphasis on road safety challenges in rural and interurban contexts.

Throughout the year the VZA also continued discussions with the Colombian Ambassador to Sweden, on the potential of launching a digital Vision Zero course for Colombian actors, building on the positive experiences from Brazil.

### ***Colombian delegation visited Sweden***

During 2025, the Swedish Transport Administration welcomed a delegation from Colombia representing the cities of Bogotá and Cali and their respective transport and public transport authorities, including Secretaría de Movilidad de Bogotá, TransMilenio, Secretaría de Movilidad de Cali, and MetroCali.

The visit formed part of a broader programme on sustainable transport, where road safety is a key priority. During meetings at Swedish Transport Administration's offices in Solna, the delegation engaged in in-depth exchanges with Maria Krafft, Traffic Safety Director, focusing on the Vision Zero approach and its practical application, including topics such as speed management, geofencing and system-level responsibility for road safety. The visit was coordinated by Business Sweden and led by the Country Manager for Colombia, Erik Alarik.

## **USA**

### **2<sup>nd</sup> annual U.S. Safe System Academy 2025**



In June 2025, colleagues from the Vision Zero Academy contributed to the second annual U.S. Safe Systems Academy, hosted by the Johns Hopkins Bloomberg School of Public Health in Washington D.C. The week-long program brought together more than 30 participants from across the United States – including community leaders, transportation professionals and policymakers – with the aim of strengthening technical capacity and accelerating the integration of the Safe System Approach. The timing is significant, as U.S. states and cities are now implementing large-scale

investments through the federal Safe Streets and Roads for All (SS4A) programme.

The Academy was jointly delivered by Johns Hopkins University and Vision Zero Academy, and co-sponsored by the FIA Foundation, Institute of Transportation Engineers (ITE), and the AAA Foundation for Traffic Safety. The programme provided a platform for in-depth exchange on Safe System principles, leadership, governance and practical implementation, with experienced road safety professionals sharing insights from both U.S. and international contexts. The course and the discussions throughout the week were led by Dr Jeffrey Michael of Johns Hopkins University.

Alongside a number of American instructors, four VZA instructors (Rikard Fredriksson, Kenneth Svensson, Lars Ekman and Eva Björk) contributed with expertise, reinforcing the practical application of Vision Zero and Safe System approaches. The Academy underscored the value of structured, peer-based learning in supporting implementation of road safety strategies at local, regional level and national levels. Dr Jeff Michael, highlighted the direct engagement with Swedish experts as instrumental to translating theory into actionable practice and in building a network of committed Safe System advocates across the U.S.

### **U.S. – Sweden Traffic Safety Symposium**



In connection with the Academy, the Swedish experts also participated in the 2025 U.S. – Sweden Traffic Safety Symposium, at the House of Sweden in Washington. The symposium provided a forum for dialogue between Swedish and U.S. stakeholders on key road safety challenges and emerging solutions. Panels addressed topics such as the safety of vulnerable road users, the role of infrastructure, and the potential of connected technologies to enhance road safety outcomes. Vision Zero Academy experts moderated discussions on how innovation, policy development and cross-sector collaboration can contribute to safer transport systems.

The symposium was hosted by the Embassy of Sweden and organised in cooperation with Business Sweden Americas, highlighting the importance of coordinated efforts across diplomacy, industry and technical expertise. The Ambassador of Sweden to the U.S., Urban Ahlin, opened the symposium.

### **Knowledge Exchange with U.S. Injury Prevention Expert**

In December 2025, the Vision Zero Academy facilitated a knowledge exchange visit with Dr Sadiqa Kendi, a paediatric emergency physician and injury prevention researcher. Dr Kendi participated in the U.S. Vision Zero Academy in Washington in 2024 and has since maintained a strong interest in Vision Zero and Sweden's approach to injury prevention and road safety. Dr Kendi participated as a speaker in the international "Protection of Children in Cars" conference in Germany, which provided an opportunity for her to also visit Sweden. A meeting was organised with Swedish road safety experts, including Anders Kullgren, Head of Traffic Safety Research at Folksam, and Maria Krafft, director of Traffic Safety at the STA. The discussions focused on how Sweden's built environment, evidence-based policies, and Safe System principles have contributed to long-term reductions in road traffic injuries and fatalities.

### **Los Angeles County – knowledge exchange on Vision Zero**

In 2025, the Vision Zero Academy conducted a dedicated webinar and knowledge exchange with representatives from Los Angeles County, as part of the county's ongoing work to update its Vision Zero action plan. The initiative is led by the Los Angeles County Department of Public Works in collaboration with Los Angeles County Public Health. The County launched its Vision Zero programme in 2018 and adopted its first action plan in 2020. As part of a revision process, the county seeks to sharpen the plan's focus towards high-impact strategies. The webinar provided an opportunity to discuss best practices and lessons learned from Sweden's long-term implementation of Vision Zero and the collaborative aspects of the road safety work. The dialogue focused on Vision Zero-aligned infrastructure measures, system-based prioritisation of countermeasures, and strategies for managing competing priorities among internal and external stakeholders.

# South Korea

## ***Delegation from the Republic of Korea visited Stockholm***



On 30 June 2025, we welcomed a delegation of transport officials from the Republic of Korea to Stockholm. The visit was coordinated by the Governors Association of Korea (GAOK), in cooperation with the Korean Embassy in London.

The programme focused on the implementation of Vision Zero and Sweden's long-term road safety policy, including governance and the respective roles of national and local authorities, and key challenges and solutions in putting Vision Zero into practice. The Vision Zero Academy opened the visit with an overview of the Vision Zero philosophy, management by objectives, road infrastructure and design, and our work on intelligent transport systems (ITS).

The Swedish National Road and Transport Research Institute (VTI) contributed by presenting ongoing research and project results related to road safety, Vision Zero and ITS, including speed enforcement, geofencing, road works, variable speed management in urban areas, and initiatives focusing on cycling and walking.

# India

## ***Indian delegation visit – exchange on Vision Zero and policy implementation***



During the autumn of 2025, the Vision Zero Academy welcomed a delegation from India to our offices in Gothenburg. The delegation included senior representatives from a leading Indian road safety advocacy NGO, as well as a member of India's National Road Safety Council, and formed part of a broader European learning and collaboration tour to Sweden and Denmark.

The visit focused on Sweden's long-term implementation of Vision Zero, with particular interest in policy implementation, system-based road safety governance, and community-driven approaches to improving road safety. The discussions provided an opportunity to exchange experiences and explore how elements of Sweden's strategic framework could be adapted to the Indian context.

As part of the visit, the Vision Zero Academy also facilitated contacts with the Sweden–India Transport, Innovation and Safety Partnership (SITIS) and its secretariat, hosted by the Sweden India Business Council (SIBC).

# Saudi Arabia

## ***Saudi Arabian ministerial visit – dialogue on Vision Zero and capacity building***



In November 2025, Sweden welcomed a high-level ministerial delegation from Saudi Arabia, led by H.E. Fahad Abdulrahman Aljalajel, Saudi Arabia's Minister of Health and Chair of the Saudi Arabian Ministerial Committee on Traffic Safety. The visit included a meeting focused on road safety and technical exchanges on Vision Zero and Sweden's long-standing experience in developing a safe road transport system. The delegation met with the Swedish Transport Administration's Traffic Safety

Director, Maria Krafft, Eva Björk, representing the Vision Zero Academy, together with representatives from Business Sweden. The discussions centred on how Saudi Arabia can draw lessons from Sweden's approach to road safety; on Vision Zero capacity building; and Sweden's multidisciplinary in-depth crash investigation work. The exchange also highlighted Sweden's "triple helix" model for road safety governance, illustrating how close collaboration between government, academia and industry has contributed to sustained reductions in road traffic fatalities and serious injuries. The delegation also had meetings on ministerial level during their visit in Stockholm, and met with several other actors for in-depth technical dialogue, and potential for bilateral cooperation.

# South Africa

## ***Dialogue with South Africa on Road Safety Cooperation***

Based on an initial request from South African stakeholders, the Vision Zero Academy initiated a dialogue with the Swedish Embassy in South Africa to explore opportunities for cooperation in the field of road safety. A meeting was held with the Swedish Ambassador to South Africa, Håkan Juholt, and members of the embassy team. The background to the meeting was an inquiry from South African authorities, who had approached the Swedish Embassy to explore possibilities for knowledge exchange with Sweden on road safety. Following this request, the embassy contacted the Vision Zero Academy to discuss potential forms of engagement.

During the meeting, the Vision Zero Academy presented its international activities, and possible next steps were discussed, such as organising an introductory webinar to provide South African counterparts, as well as exploring the potential for a more comprehensive digital Vision Zero course, similar to capacity-building programmes previously delivered for Brazil.

Following this dialogue, Ambassador Juholt held meetings with both the South African Deputy Minister of Transport and the Minister of Transport, Barbara Creecy, to further discuss opportunities for collaboration between South Africa and Sweden in the field of road safety. This engagement serves as important preparatory steps towards future collaboration, laying the groundwork for potential knowledge exchange and capacity-building initiatives.

# European collaboration

## Euro NCAP

### *Driving vehicle development through Euro NCAP*

The Swedish Transport Administration is participating in the European consumer and evaluation programme Euro NCAP. Through Euro NCAP, the Swedish Transport Administration, together with nine other countries in Europe, drive vehicle development to safety levels well above legal requirements, in line with Vision Zero. Vision Zero Academy vehicle expert Rikard Fredriksson is Sweden's representative on the Euro NCAP board of directors, and he also chairs the rating programme on testing of heavy trucks. In addition to the regular Euro NCAP activities, Sweden has, in 2025, driven Euro NCAP's introduction of crash compatibility testing of Heavy Trucks, with the goal to develop a standard for crash tests of trucks that can be introduced in Euro NCAP's consumer tests. The Swedish Transport Administration has funded crash-tests of an energy-absorbing truck front and is currently funding a PhD project to develop test methods and the truck front. This research project is carried out in collaboration with Chalmers University of Technology and the automotive industry.

## European Transport Safety Council (ETSC)

### *EU Road Safety Exchange: delegation from Croatia visited Sweden*

The Swedish Transport Administration is an active member of the European Transport Safety Council (ETSC), and has a representative in the PIN steering group. The road safety performance differs greatly amongst the EU member states, and to address this issue and to exchange experiences across the EU member states and ETSC members, the EU Road Safety Exchange (EURSE) project has been running since 2019, in two phases. The project has brought together countries eager to strengthen their road safety work with well-performing EU partners through study visits, workshops and mentoring. In the second project phase, between 2023-2025, nine countries received support, including Lithuania. The country has embraced the Vision Zero in every part of its road safety efforts. Following a study visit to Sweden, focusing on safe infrastructure and 2+1 road design, Lithuania is now taking concrete steps by building its first 2+1 road, a proven model for reducing head on crashes, starting with the Vilnius-Utena route. The EURSE project is funded by the European Parliament and managed by the ETSC on behalf of the European Commission. The second phase of the project was finalised at the end of 2025.

## European Union

### *Monitoring Road Safety Progress in the EU*

The European Road Safety Observatory (ERSO) provides comparable data on road crashes, in-depth analysis and information on road safety trends, practices and policies in the EU. ERSO is managed by the EU's Directorate-General for Mobility and Transport (DG MOVE). In 2025, the Swedish Transport Administration was asked to support the development of the country profile of Sweden in the report "Monitoring Road Safety Progress in the EU". The report was prepared by National Technical University of Athens (NTUA) and a team of experts from the STA supported the report by providing technical comments, analysis and data.

## Serbia and Bosnia and Herzegovina

### *Focus on crash investigations during study visit*



In early September 2025, colleagues from Serbia and Bosnia and Herzegovina visited Gothenburg for a study visit focused on crash investigation, hosted by experts and crash investigators from the Road Safety Unit of the Swedish Transport Administration. The visit took place within the framework of a project financed by the UN Road Safety Fund (UNRSF), with support from the United Nations Economic Commission for Europe (UNECE) and the World Health Organization (WHO). The project, which was running for one year, aimed to strengthen national systems for road crash investigation by developing legislation and methodologies for in-depth crash analysis, building capacity among professionals involved in the process, and supporting the establishment of a road safety system for

objective and systematic crash investigations in the two countries.

In Sweden, in-depth investigations are conducted for all fatal road crashes, and the results play a crucial role in the continuous development of a safer road transport system in line with Vision Zero principles. We are pleased to contribute to this important international collaboration by sharing Swedish experience and expertise, and by supporting Serbia and Bosnia and Herzegovina as they develop and implement their own national methodologies for in-depth road crash investigations.

## Romania

### *Support to Romania on Automated Traffic Enforcement Systems*

The Vision Zero Academy provided technical and policy-oriented support to Romania in the area of automated traffic enforcement. The support was provided in response to a formal request from the Romanian authorities, who are updating their national legislation on automated systems for monitoring and sanctioning traffic violations. The VZA contributed by sharing information and experience from the Swedish Automated Traffic Control system (ATK) through a detailed questionnaire. The information covered a wide range of aspects, including technical infrastructure and operation, types of violations detected, legislative and sanctioning frameworks, data protection, system performance and results, funding models, and future development perspectives.

## The Netherlands

### *Interview with Master's Students from Radboud University*

Experts from the Vision Zero Academy participated in an online interview with master's students from Radboud University in Nijmegen, the Netherlands. The students were writing an academic paper on mobility-related policy transfer between countries as part of a master's programme focused on sustainable mobility. After reviewing several international mobility initiatives, the students chose to focus on Sweden's Vision Zero, citing its innovative and influential approach to traffic safety. The interview explored the processes behind policy transfer, the factors that have enabled Vision Zero to gain global traction, and how Sweden has embedded road safety principles across sectors, including links to workplace safety. The discussion also provided historical insights into the development of Vision Zero and the governance, institutional frameworks and partnerships that have supported its long-term implementation.

## **Various exchanges with global partners throughout the year**

In 2025, the Vision Zero Academy has had exchanges on different Vision Zero related topics with a number of actors from different parts of the world. A digital presentation was delivered for the Massachusetts Department of Public Health Injury Prevention and Control Program, as part of a quarterly meeting of the Massachusetts Traffic Safety Coalition. The presentation addressed transportation-related suicide deaths and suicide prevention, with a particular focus on how these issues are approached and addressed in Sweden. A digital meeting was held with Lima's Public Transport Authority (ATU) in Peru, together with Business Sweden's representatives in the region, to explore potential road safety areas for cooperation, where Swedish experience may provide added value. A meeting was held with the Belgian Road Safety Institute (VIAS) to exchange experiences related to ongoing work in Belgium on how Sweden works on suicides in road traffic crashes, including methodological challenges, and data availability.

## **Thank you!**

Finally, the Vision Zero Academy would like to thank all our partners, in Sweden and internationally, for a year of strong collaboration and shared commitment to improving road safety. The challenges ahead remain significant, but so does the strength of our collective efforts. Together, we will continue to build knowledge, strengthen capacity, and contribute to safer road systems worldwide.

***Vision Zero – Together we save lives***

*Photos in document: Vision Zero Academy's and Swedish Government Offices'*

Swedish Transport Administration (Trafikverket)

781 89 Borlänge

Visiting adress: Röda vägen 1

Swedish Transport Administration: [www.trafikverket.se](http://www.trafikverket.se)

Vision Zero Academy: <https://bransch.trafikverket.se/en/startpage/operations/Operations-road/vision-zero-academy/>

