
Road Safety is No “Accident”!

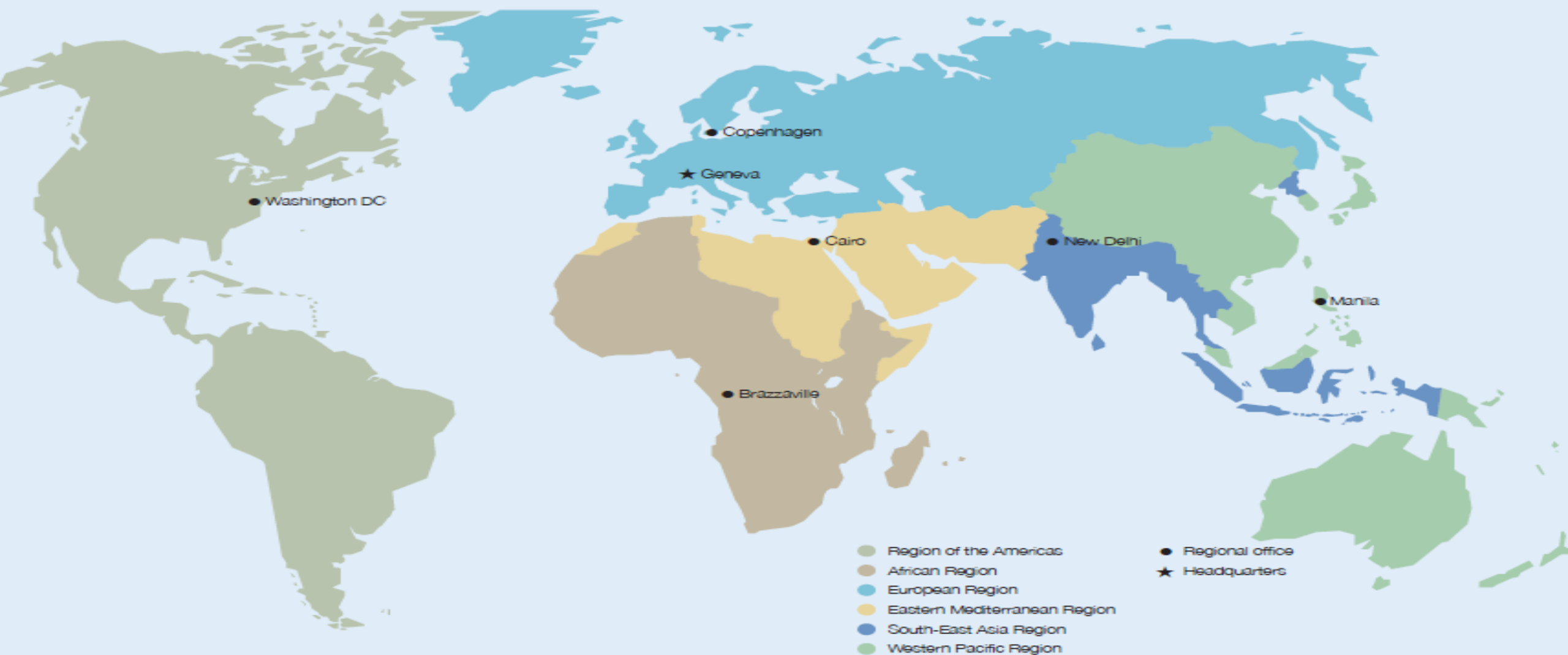
The “political” safe system approach

Jonathon Passmore

Regional Advisor for Road Safety

WHO at a glance

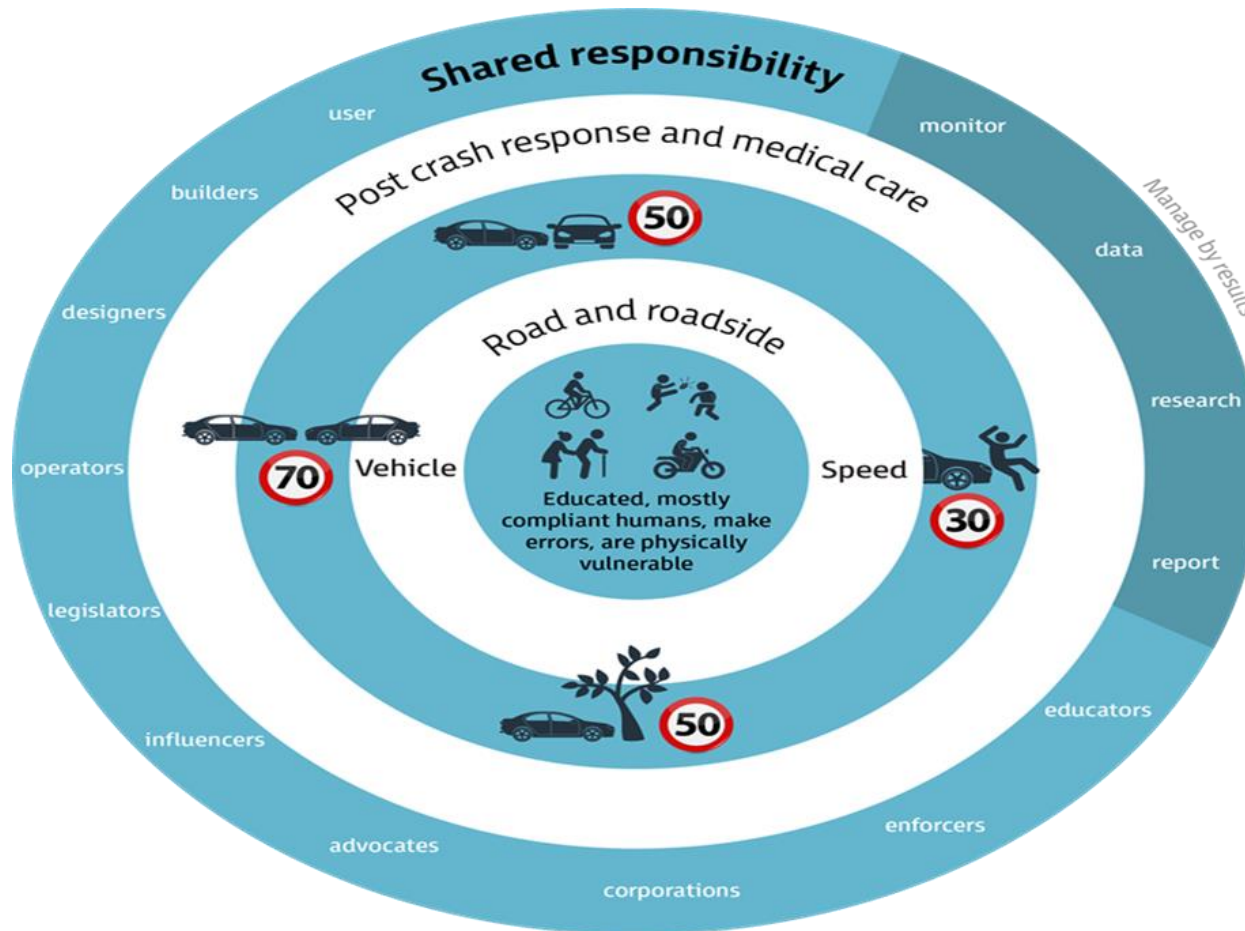
- ▶ 194 Member States
- ▶ Headquarters in Geneva
- ▶ 6 regional offices
- ▶ More than 150 country offices
- ▶ More than 7000 staff
- ▶ More than 700 institutions supporting WHO's work
- ▶ Close partnerships with UN agencies, donors, foundations, academia, nongovernmental organizations and the private sector



Current objective



Ongoing objective



Vision Zero + Safe Systems Approaches are just as much a political action as technical

SAFE SYSTEMS



VISION ZERO



1.35 MILLION
ROAD TRAFFIC DEATHS IN THE WORLD
EVERY YEAR



#RoadSafety



World Health
Organization

Global status report on road safety 2018



Someone is killed on the world roads, every 23 seconds,



Lest we forget – Unacceptable acceptance



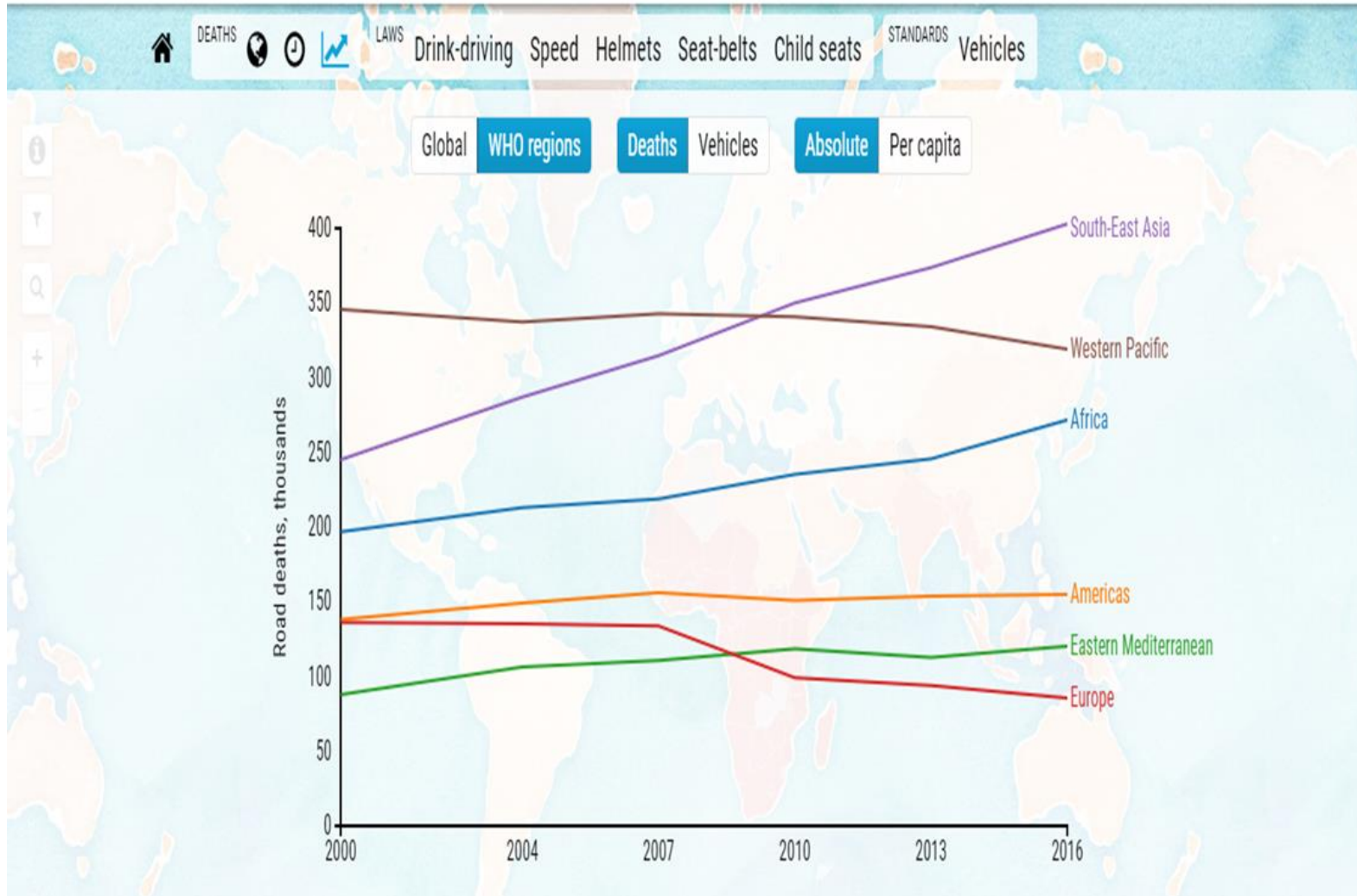
**WORLD DAY
OF REMEMBRANCE**



Main Challenges?

Death on the roads

Based on the WHO Global Status Report on Road Safety 2018



“Safest Region”

2000

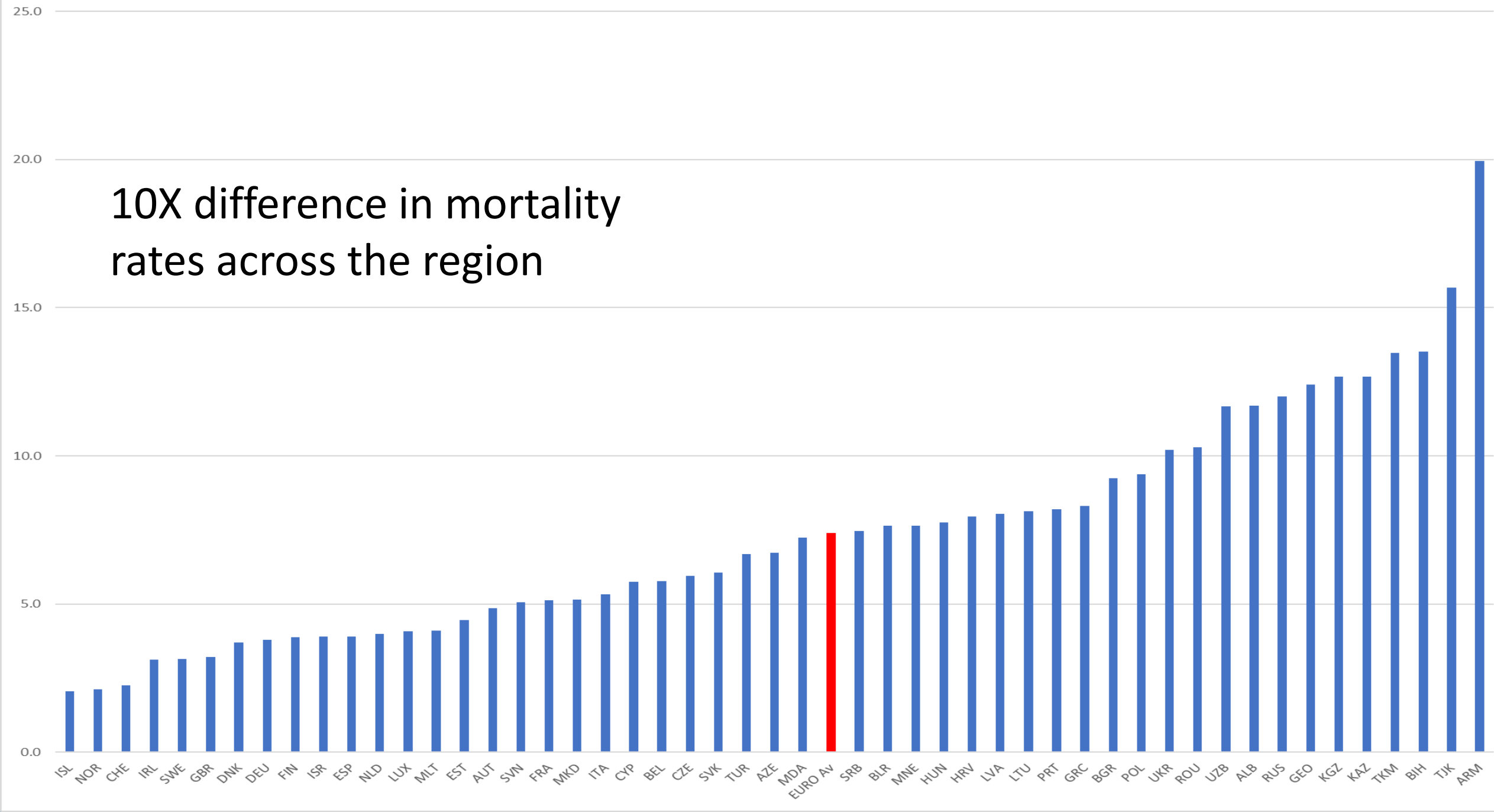


2019

-47%

Road traffic injury mortality rates, 2019

10X difference in mortality
rates across the region



Number and rank of the 10 leading causes of death for both sexes in the WHO European Region, 2019

Rank	0–4 years		5–14 years		15–29 years		30–49 years		50–59 years		60–69 years		70 + years		All ages	
1	Preterm birth complications 20,414		Road injury 2,030		Self-harm 14,629		Ischaemic heart disease 56,705		Ischaemic heart disease 137,711		Ischaemic heart disease 329,637		Ischaemic heart disease 1,628,977		Ischaemic heart disease 2,155,222	
2	Congenital heart anomalies 8,823		Lower respiratory infections 1,361		Road injury 13,880		Self-harm 41,831		Trachea, bronchus, lung cancers 62,901		Stroke 141,430		Stroke 814,102		Stroke 1,036,785	
3	Birth asphyxia and birth trauma 8,768		Drowning 1,348		Interpersonal violence 5,073		Cirrhosis of the liver 39,715		Stroke 54,528		Trachea, bronchus, lung cancers 135,359		Alzheimer's disease and other dementias 482,319		Alzheimer's disease and other dementias 496,586	
4	Other congenital anomalies 8,311		Leukaemia 1,072		Other unintentional injuries 4,025		Cardiomyopathy, myocarditis, endocarditis 27,997		Cirrhosis of the liver 43,002		Colon and rectum cancers 57,598		COPD ¹ 263,048		Trachea, bronchus, lung cancers 421,334	
5	Lower respiratory infections 7,881		Brain and nervous system cancers 990		Drug use disorders 3,997		Stroke 25,052		Colon and rectum cancers 24,934		COPD ¹ 50,384		Other circulatory diseases 260,466		COPD ¹ 332,652	
6	Other neonatal conditions 5,017		Other unintentional injuries 899		Drowning 2,572		HIV/AIDS 22,159		Breast cancer 24,444		Cirrhosis of the liver 50,034		Trachea, bronchus, lung cancers 208,711		Other circulatory diseases 322,353	
7	Neonatal sepsis and infections 3,809		Other malignant neoplasms 755		Cirrhosis of the liver 2,329		Road injury 22,032		Cardiomyopathy, myocarditis, endocarditis 22,411		Other circulatory diseases 36,232		Lower respiratory infections 198,480		Lower respiratory infections 266,375	
8	Diarrhoeal diseases 2,505		Self-harm 631		Lower respiratory infections 2,308		Alcohol-use disorders 21,786		Self-harm 21,959		Breast cancer 35,283		Colon and rectum cancers 167,733		Colon and rectum cancers 259,424	
9	Neural tube defects 1,897		Other neurological conditions 578		HIV/AIDS 2,293		Lower respiratory infections 15,851		Alcohol-use disorders 17,568		Pancreas cancer 34,629		Hypertensive heart disease 164,702		Hypertensive heart disease 190,749	
10	Other unintentional injuries 1,814		Other congenital anomalies 567		Cardiomyopathy, myocarditis, endocarditis 2,246		Other unintentional injuries 15,805		Stomach cancer 16,672		Stomach cancer 32,686		Kidney diseases 118,788		Cirrhosis of the liver 178,747	
	(14) Drowning 1,017		(14) Interpersonal violence 363		(12) Falls 1,860		(13) Interpersonal violence 15,036		(17) Other unintentional injuries 12,511		(19) Self-harm 16,726		(18) Falls 63,829		(17) Self-harm 118,660	
Deaths attributed to violence and injuries	Percentage	Absolute number	Percentage	Absolute number	Percentage	Absolute number	Percentage	Absolute number	Percentage	Absolute number	Percentage	Absolute number	Percentage	Absolute number	Percentage	Absolute number
	6,2%	5,498	37,9%	6,456	49,9%	44,876	22,2%	115,514	8,7%	65,263	4,2%	60,487	2,7%	167,171	5,1%	465,255

Leading cause of death

5-29 years

15% of all deaths (5-29)

Top 10 causes of death in Estonia for both sexes aged 10 to 14 years (2019)

[Hide filters](#) | [Top-10 deaths](#) | [Top-10 DALYs](#) | [Underlying data](#) | [Download with OData API](#)

Filters

Country

Estonia ▼

Year

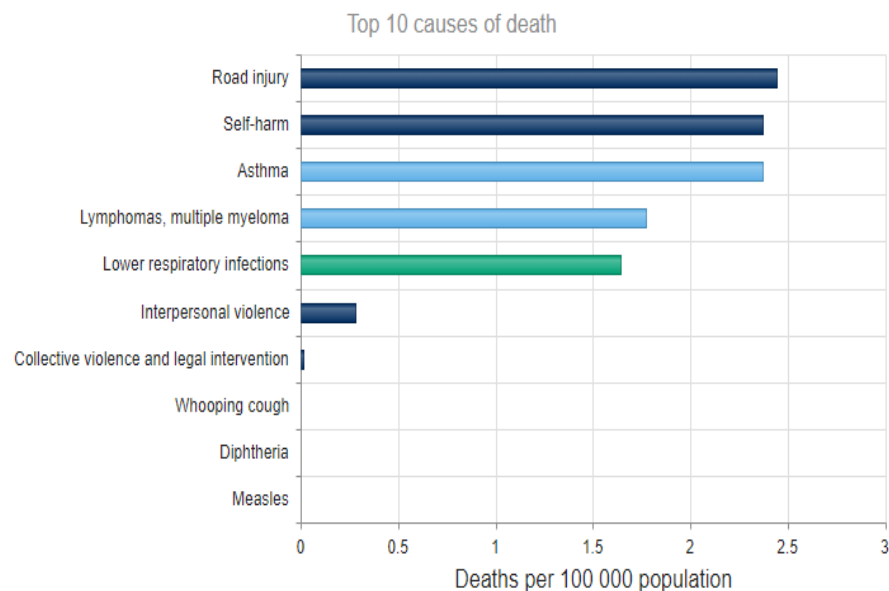
2019 ▼

Sex

Both sexes ▼

Age group

10 to 14 years ▼



Top 10 causes of death in Latvia for both sexes aged 15 to 19 years (2019)

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Filters

Country

Latvia ▼

Year

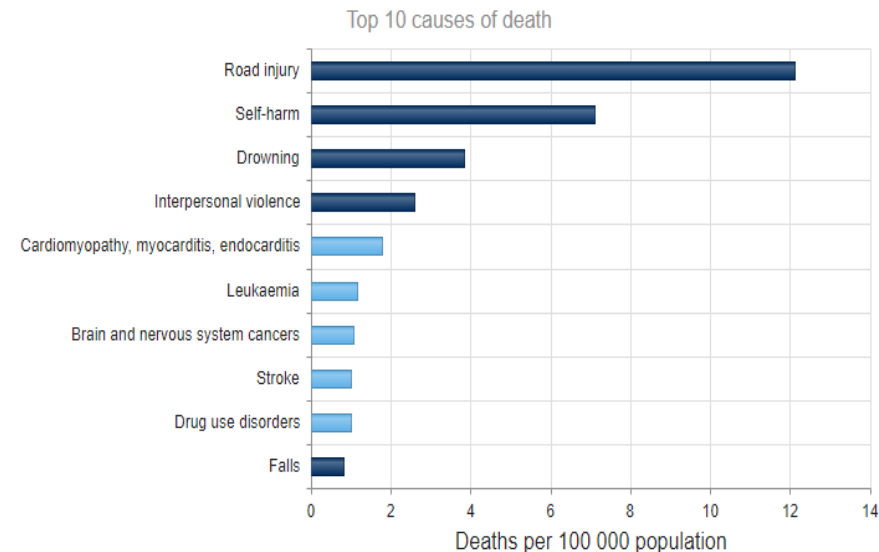
2019 ▼

Sex

Both sexes ▼

Age group

15 to 19 years ▼



Top 10 causes of death in Lithuania for both sexes aged 10 to 14 years (2019)

[Hide filters](#) | [Top-10 deaths](#) | [Top-10 DALYs](#) | [Underlying data](#) | [Download with OData API](#)

Filters

Country

Lithuania ▼

Year

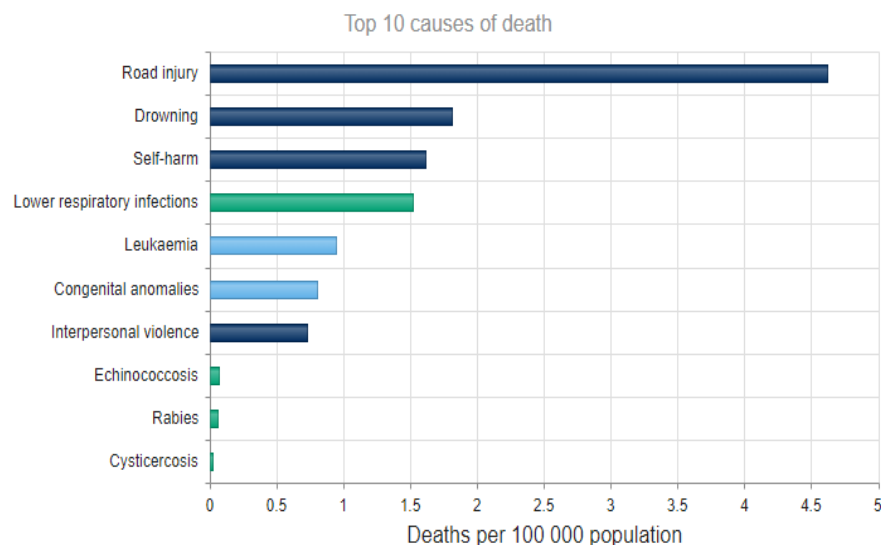
2019 ▼

Sex

Both sexes ▼

Age group

10 to 14 years ▼



Top 10 causes of death in Poland for both sexes aged 20 to 24 years (2019)

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Filters

Country

Poland ▼

Year

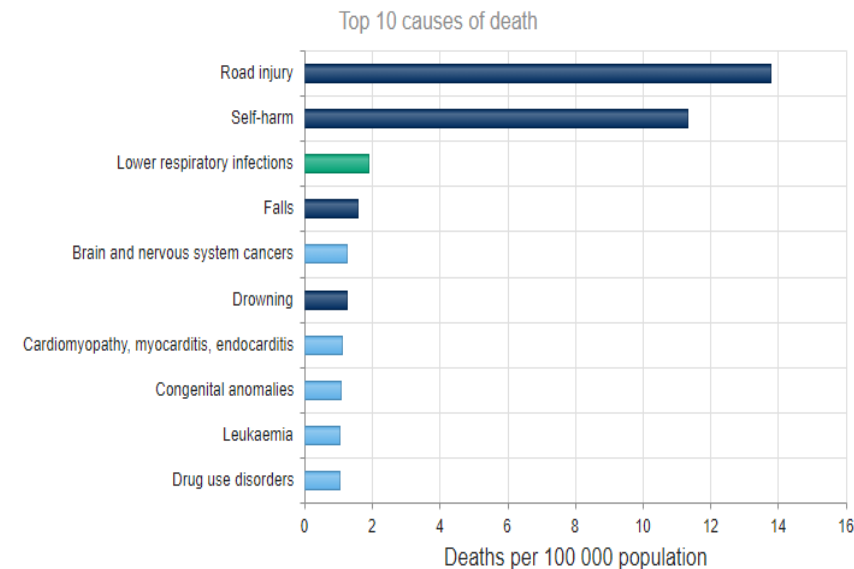
2019 ▼

Sex

Both sexes ▼

Age group

20 to 24 years ▼



Terminology is not semantics



Political reality

What is the difference?

VISION ZERO

≠

SAFE SYSTEMS



SAFE STREETS FOR ALL





Political leadership/compromise
HUMAN LIFE vs all other conflicting “priorities”



Political acknowledgement

Humans make mistakes but those mistakes shouldn't result in a death or serious injury

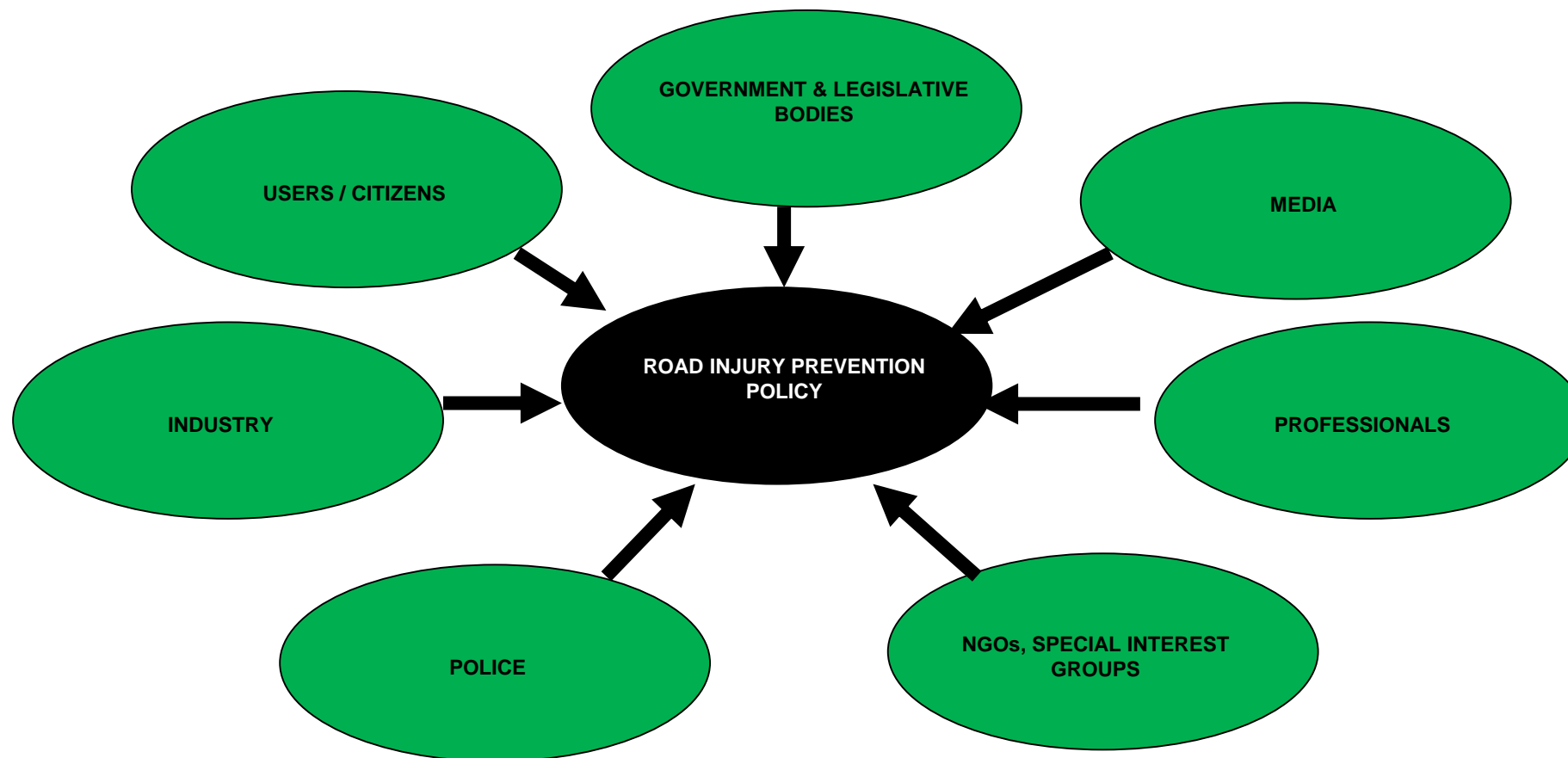


Political understanding

Human have a finite tolerance before serious or fatal injuries or sustained

Political consideration

Road Safety is a shared responsibility



The deadly myth – “90+% of road deaths and injuries are caused by human behavior”

Need BOTH for Safe Systems to be effective

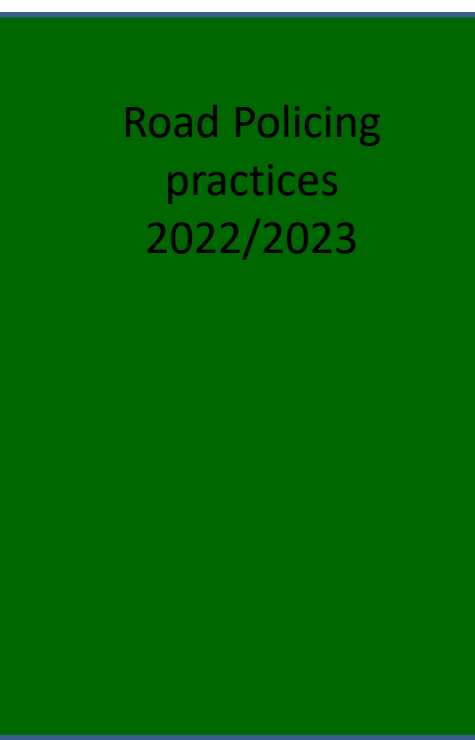
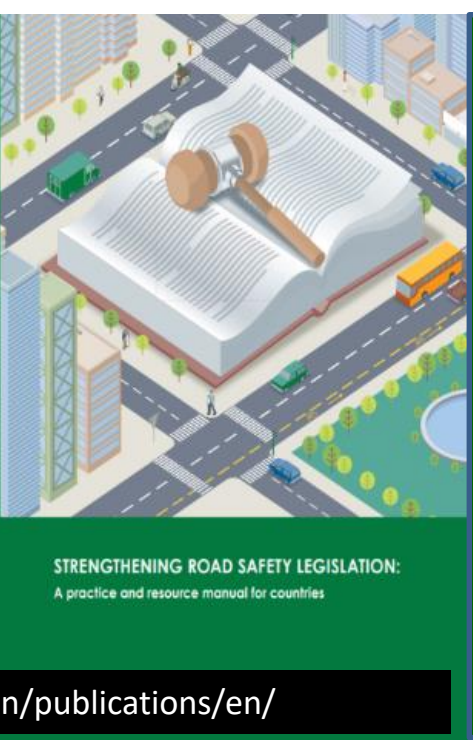
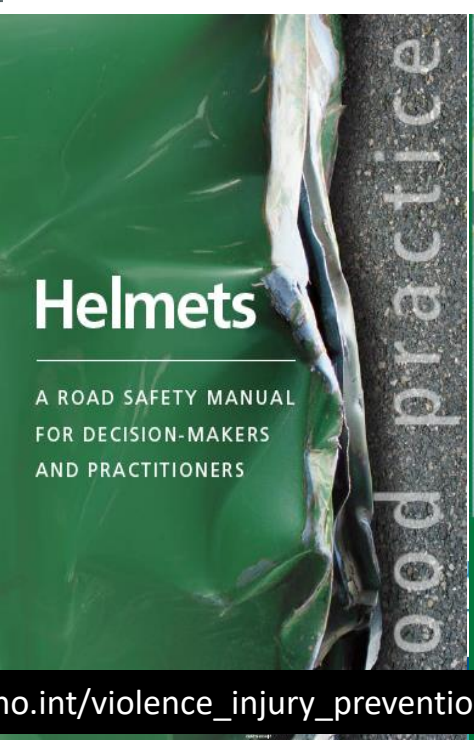
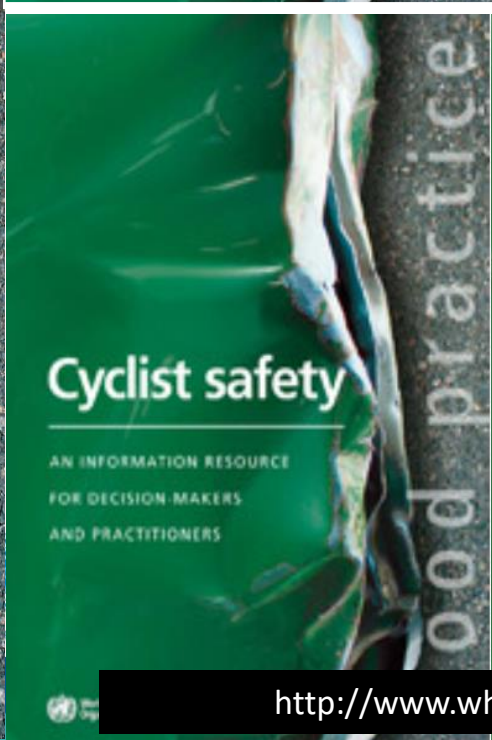
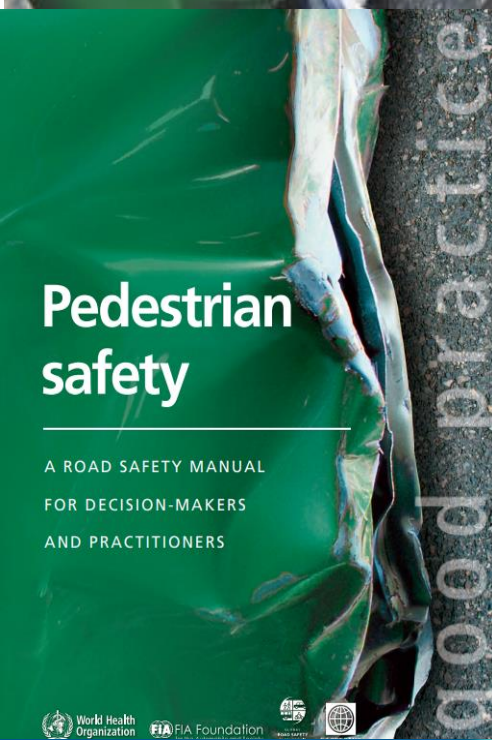
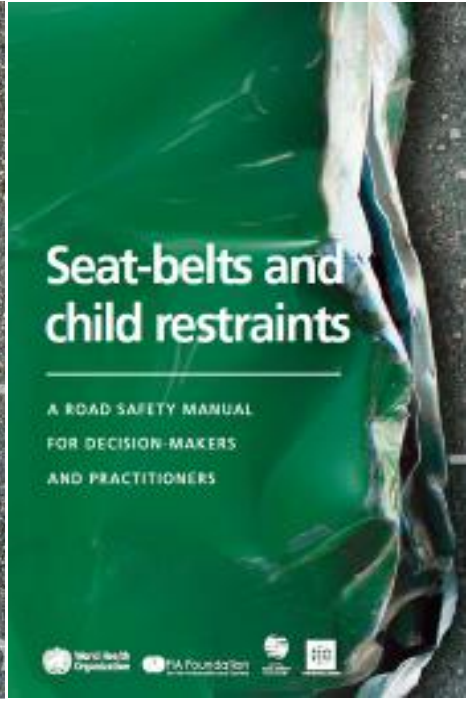
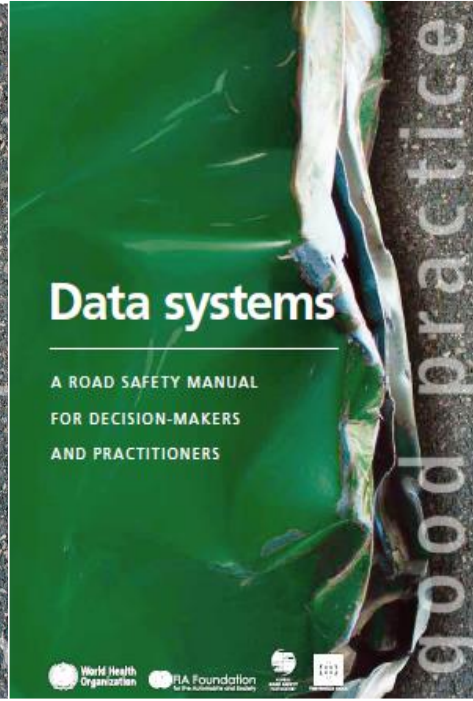
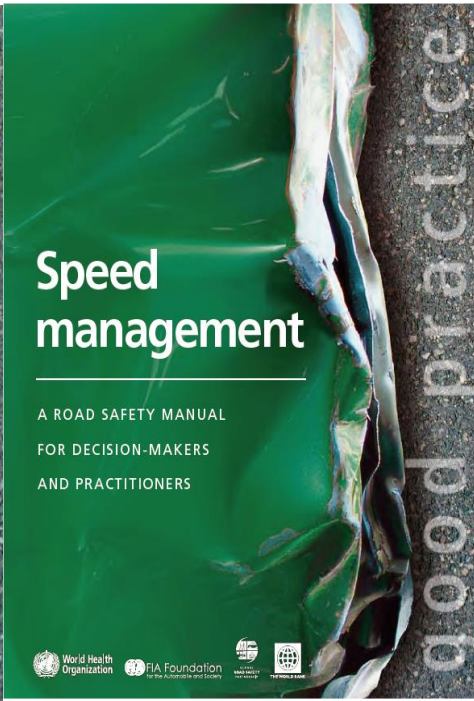
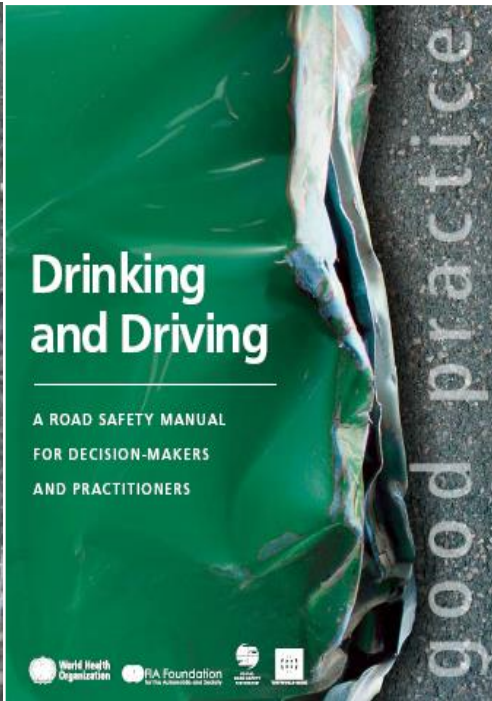
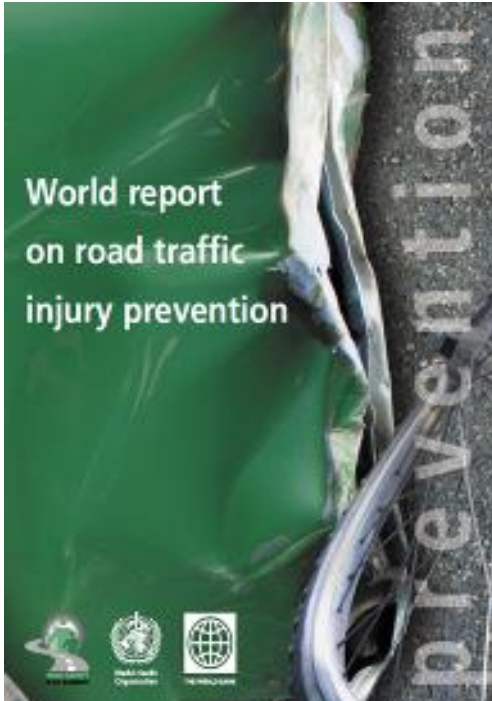


NATIONAL ACTIVITIES

Pillar 1	Pillar 2	Pillar 3	Pillar 4	Pillar 5
Road safety management	Safer roads and mobility	Safer vehicles	Safer road users	Post-crash response

INTERNATIONAL COORDINATION OF ACTIVITIES

Adoption of Safe Systems Approaches is just as much political as it is technical



FOR MORE INFORMATION PLEASE CONTACT:

WORLD HEALTH ORGANIZATION
MANAGEMENT OF NONCOMMUNICABLE DISEASES, DISABILITY,
VIOLENCE AND INJURY PREVENTION (NVI)

20 AVENUE APPIA

1211 GENEVA 27

SWITZERLAND

PHONE: +41 22 791 2881

http://www.who.int/violence_injury_prevention/road_traffic/en/



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Save **LIVES**

A road safety
technical
package



World Health
Organization

GLOBAL PLAN

DECADE OF ACTION FOR ROAD SAFETY
2021-2030



GLOBAL PLAN

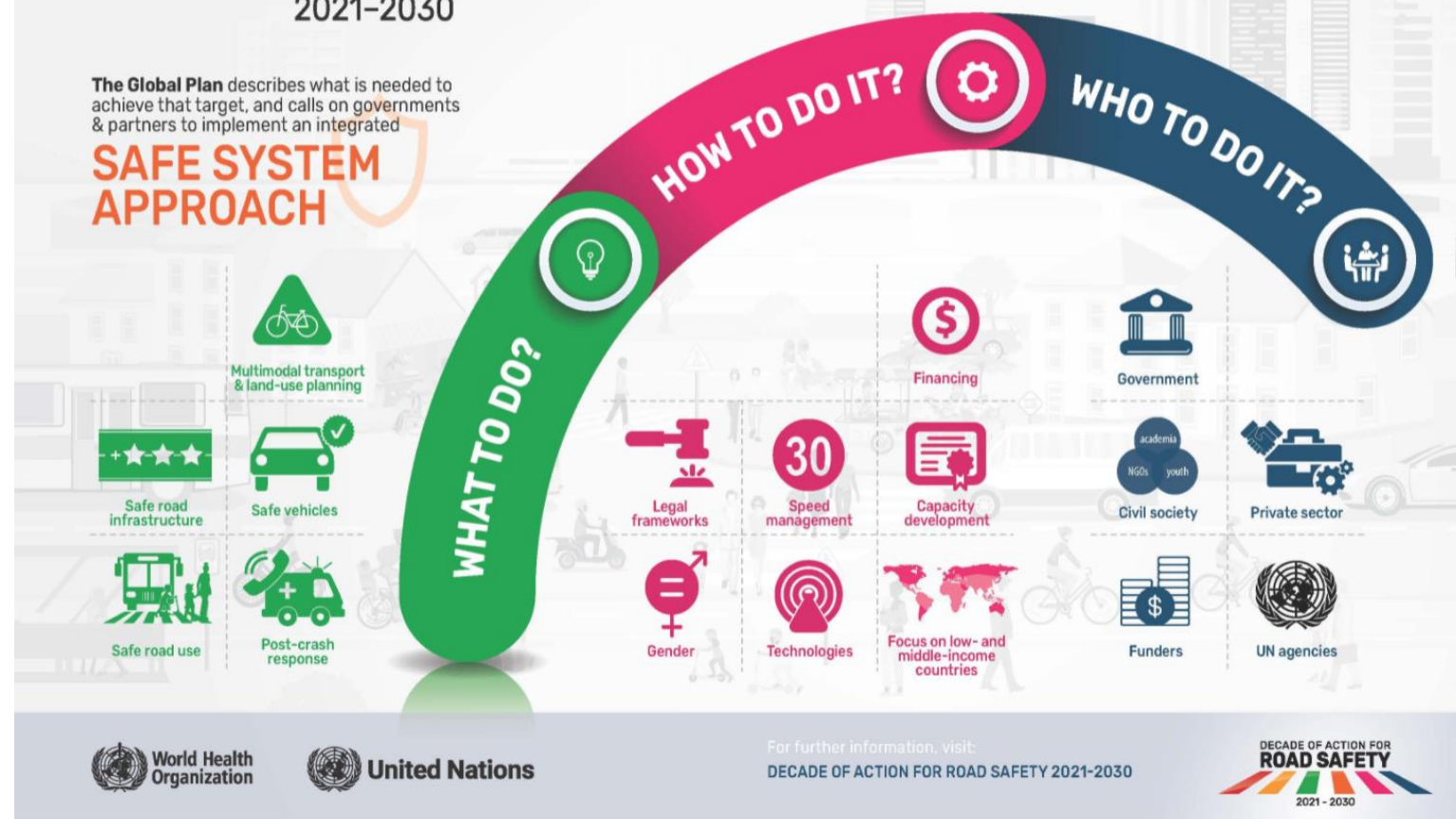
DECADE OF ACTION FOR ROAD SAFETY
2021-2030

The **Global Plan** describes what is needed to achieve that target, and calls on governments & partners to implement an integrated

SAFE SYSTEM APPROACH

UN General Assembly Resolution 74/299 declared a **Decade of Action for Road Safety 2021-2030**, with the target to reduce road traffic deaths & injuries

BY AT LEAST 50% during that period



Thank you

For more information, please contact:

Jonathon Passmore

Regional Advisor for Road Safety

passmorej@who.int



European Region