

## VISION ZERO ACADEMY STRIVING FOR EXCELLENCE IN TRANSPORT SAFETY

Vulnerable Road Users – Traffic Safety by a System Approach

## Vulnerable Road Users – Traffic Safety by a System Approach

Helena Stigson, Senior Researcher at Folksam Insurance Group Associate Professor at Chalmers University of Technology











## >50%

of all road traffic deaths are among pedestrians, cyclists and motorcyclists

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## Stockholm Declaration Recommendation #8: 30 km/h

In order to protect vulnerable road users and achieve sustainability goals addressing livable cities, health and security, we recommend that cities mandate a maximum road travel **speed limit of 30 km/h** unless strong evidence exists that higher speeds are safe







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#### Potentials of vehicle safety technologies



## Future Estimate of Fatally Injured Bicyclists – lives saved by vehicle technology

- Maximum effect regarding saved lives is expected year 2050
- Majority of fatalities would still remain in 2030
- Important to speed up the implementation



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## Well-designed car fronts can reduce injuries



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• A "high scoring car" in Euro NCAP can reduce the injury severity



#### Source: Ohlin et al 2014



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## Effective interventions





Lowering of speed limit combined with road design



Autonomous Emergency Braking (AEB) reduces collision speed to survivable level





### Most Important Road Infrastructure Interventions to Reduce Fatal Crashes

Intervention	Proportion
1. Separate path for bicyclists outside the road	50%
2. Bicyclist crossing with speed calming measures	25%
3. Roundabout	14%
4. Other speed calming measures	14%
5. Changed speed limit	14%

Source: Kullgren et al 2019



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## Stockholm Declaration Recommendation #3: Modal Shift

In order to achieve sustainability in global safety, health and environment, we recommend that nations and cities use urban and transport planning along with mobility policies to **shift travel** toward cleaner, safer and affordable modes incorporating higher levels of physical activity such as walking, bicycling and use of public transit.





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## Modal Shift

## - Health effects when changing mode of transportation

- Physical activity
  - 30 % lower fatality risk
- Air pollution

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- Inhale 4.5 times
- Reduced exposure
- Health loss will increase as road users shift from cars to bicycles
  - 29 times higher injury rate
  - 10 times higher fatality rate

Source: Nilsson et al 2017

#### Active mobility Air Physical Traffic Noise UV Diet Crime Green Heat Social activity pollution incidents radiation cohesion space Health





# Most important safety interventions

- Reduce relative velocity
  between road users groups
- Physical separation and safe crossings
- Speed up implementation of effective vehicle safety systems







# Thank you for your attention!

#### Helena Stigson, PhD

Senior Researcher at Folksam Insurance Group Associate Professor at Chalmers University of Technology E-mail: helena.stigson@folksam.se +4670-831 62 04







