

FACTS ABOUT LULEÅ



GUEST NIGHTS	
2024	554 770
2023	534 895
2022	537 442
2021	404 759



LULEÅ

Global hub for green innovations
Luleå aims to become an internationally leading
region in green transitions



495

Companies founded 2023

Source: Företagarna Luleå

42

THE AVERAGE AGE IN LULEÅ

13 507

jobs in private
companies



Highly educated

(people with at least 3 years of
post-secondary education)

80 144

invånare i kommunen



2ND BEST IN SWEDEN

Luleå is the second best place to live
according to the magazine Fokus (2023)



LULEÅS RESIDENTS HAVE
A MEDIAN INCOME OF

339,161 KR

Källa: Ekonomifakta



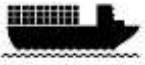
>1,300
islands

in the Luleå Archipelago, some
with year-round residents and
many with leisure homes

**Industry investments
> 110 billion €**



— Existing railroads
- - - Urgent needs



→ Shipping lanes

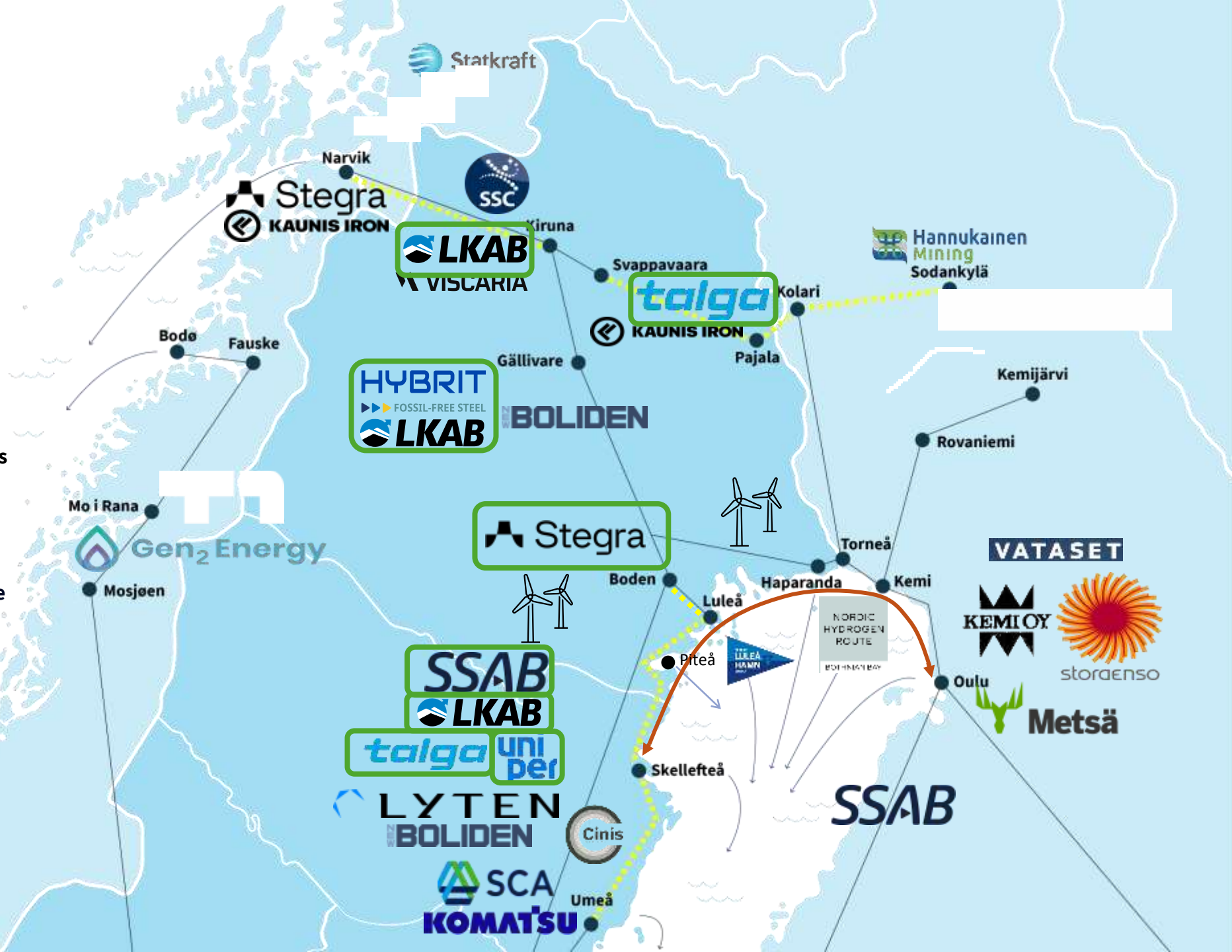


→ Hydrogen pipelines



By year 2030
 + 2-3% GDP
 + 10 billion € export value
 + 1.5-3.5 billion € tax revenue
 + 20 000 jobs
 - 20 million tonnes CO2

**UTVECKLA
NORRBOTTEN**
 EN DEL AV REGION NORRBOTTEN





INVESTMENTS IN LULEÅ

LKAB
Iron sponge production
400 billion
SWEDISH KRONOR

SSAB
New steel plant
52 billion
SWEDISH KRONOR

UNIPER
Hydrogen hub and
e-fuel production

TALGA
Battery anode production
3 billion
SWEDISH KRONOR

LKAB
Extraction of
critical minerals
10 billion
SWEDISH KRONOR



OUR VISION OF LULEÅ 2040

100,000

LULEÅ RESIDENTS

5,000

NEW JOBS

ZERO

CLIMATE IMPACT

100%

FUNCTIONING DAILY LIFE

