

**TOWARDS
ZERO
CONFERENCE
STOCKHOLM
4-5 JUNE 2013
STRIVING
FOR EXCELLENCE IN
TRANSPORT
SAFETY**



Striving for excellence in transport safety

How to reach the Vision Zero in road and railway safety – Welcome to Stockholm in June to share best practice, innovation and challenges



More traffic on roads and railways in the past has resulted in more casualties. But recent initiatives by governments, academia and business life across the globe have shown that this trend can be reversed.

The aim of the Towards Zero Conference is to provide new impetus to promote road and railway safety on a strategic level. The main focus is on best practice, innovation and challenges. Policy makers along with high-level representatives from business life and international academia will share experiences, find common goals and discuss the way forward.

The main themes of the conference are:

- **Safety management** – new demands concerning responsibility and accountability can promote safety
- **Safety culture** – safety must be a key issue in the whole organisation to achieve results
- **Liveable cities** – more urban dwellers a growing challenge for safety in transports and infrastructure design
- **Connectivity and safe communication** – increasing number of safety related services, e.g. "pay how you drive"-insurances. Discussions and examples
- **Automated transport** – growing need for vehicle and infrastructure designers to cooperate as automated systems develops for the transport sector

The Towards Zero Conference is arranged by the Swedish Transport Administration together with the Minister for Infrastructure, Catharina Elmsäter-Svärd.

Save the date now. A detailed programme and a formal invitation will be sent out closer to the conference. Follow us at www.trafikverket.se/towardszero

When: 4-5 June 2013

Where: Stockholm, Sweden

Welcome!

Catharina Elmsäter-Svärd
*Swedish Minister for Infrastructure
Ministry of Enterprise, Energy and Communications*

Gunnar Malm
*Director General
The Swedish Transport Administration*

Organized by: