VISION ZERO CONFERENCE

STOCKHOLM
26–27 JUNE 2023

TAKING **ROAD SAFETY** TO THE NEXT LEVEL

Organised by:

Government Offices of Sweden
Ministry of Rural Affairs and Infrastructure

TRAFIKVERKET
SWEDISH TRANSPORT ADMINISTRATION

VINNOVA
Sweden's Innovation Agency

Arranged under the umbrella of:

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Keynote address

Maria Krafft

Director of Traffic Safety

Swedish Transport Administration

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Accessibility in a sustainable society

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Almost half of road fatalities occur in organisations´ supply chains

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Speeding

- 1/3 of fatalities caused by speeding
- Procurement low cost treatment
- Gradually increased requirements
    1. Number speeding tickets
    2. Random speed checks
    3. Monitoring
    4. Geofencing

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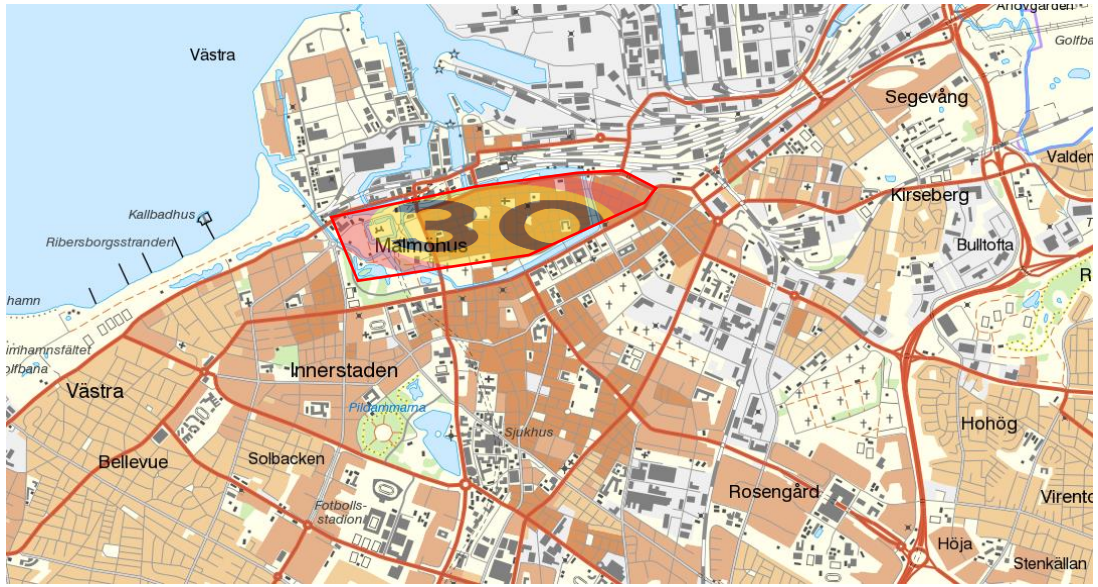
Geofencing examples

- Commitment between a municipality* and the commercial traffic for goods and persons.

- A timber company using digital speed bumps in small communities **



*Enköping, Sweden
**SCA in northern Sweden

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Thanda
Coca-Cola
STOP

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Session 1 – Vision Zero in a rapidly changing world

What can stimulate and drive the change to include road safety in the sustainability work for private and public sector?

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Session 2 – 2030 Agenda as an enabler for road safety and vice versa

Why is the work-safe community so silent when the most common cause of death on the workplace is a road crash?

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Session 3 – Private sector role and engagement

Who would benefit most from the private sector dealing with its safety footprint? Low and middle income countries?

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Session 4 – Knowledge transfer and capacity building

Will we soon have a common curriculum on road safety where everyone involved stands on the same foundation in ethics and knowledge?

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Session 5 – Safe modal shift including safety for Powered Two-Wheelers

When will all cities decide that 30 km/h is the maximum speed?

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Session 6 – New technologies and innovations

When will vehicles start following fundamental road rules - and who will start? The commercial sector in their value chains - or the cities in their procurement of new vehicles?

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