

# VISION ZERO

## CONFERENCE

STOCKHOLM  
26-27 JUNE 2023

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# TAKING ROAD SAFETY

## TO THE NEXT LEVEL



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Government Offices of Sweden  
Ministry of Rural Affairs and Infrastructure



TRAFIKVERKET  
SWEDISH TRANSPORT ADMINISTRATION

VINNOVA  
Sweden's Innovation Agency

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Swedish Presidency  
of the Council of the  
European Union

# AGENDA AS AN ENABLER FOR ROAD SAFETY AND VICE VERSA

Introducer to the subject  
Helena Stigson

*Research Manager  
Insurance company Folksam, Sweden*



**Session 2:  
2030 Agenda as an  
Enabler for Road  
Safety and Vice  
Versa**

**Helena Stigson, PhD**  
Associate Professor  
Traffic Safety Research  
Folksam Insurance Group

# Half of Fatalities in Road Transport System Related to Work




Work-related journey both road safety and occupational safety issue



# 59% of the Fatal Accident in the Sphere of Influence



- Fatalities in value chains should be included as part of reporting on sustainability and workplace safety
  - Also include those killed in crashes with another part at work – so called third parties
- Private sector tremendous possibilities to influence
- Reporting safety performance crucial to drive in right direction

	<b>TARGET</b> 12-6	
	ENCOURAGE COMPANIES TO ADOPT SUSTAINABLE PRACTICES AND SUSTAINABILITY REPORTING	
	→	



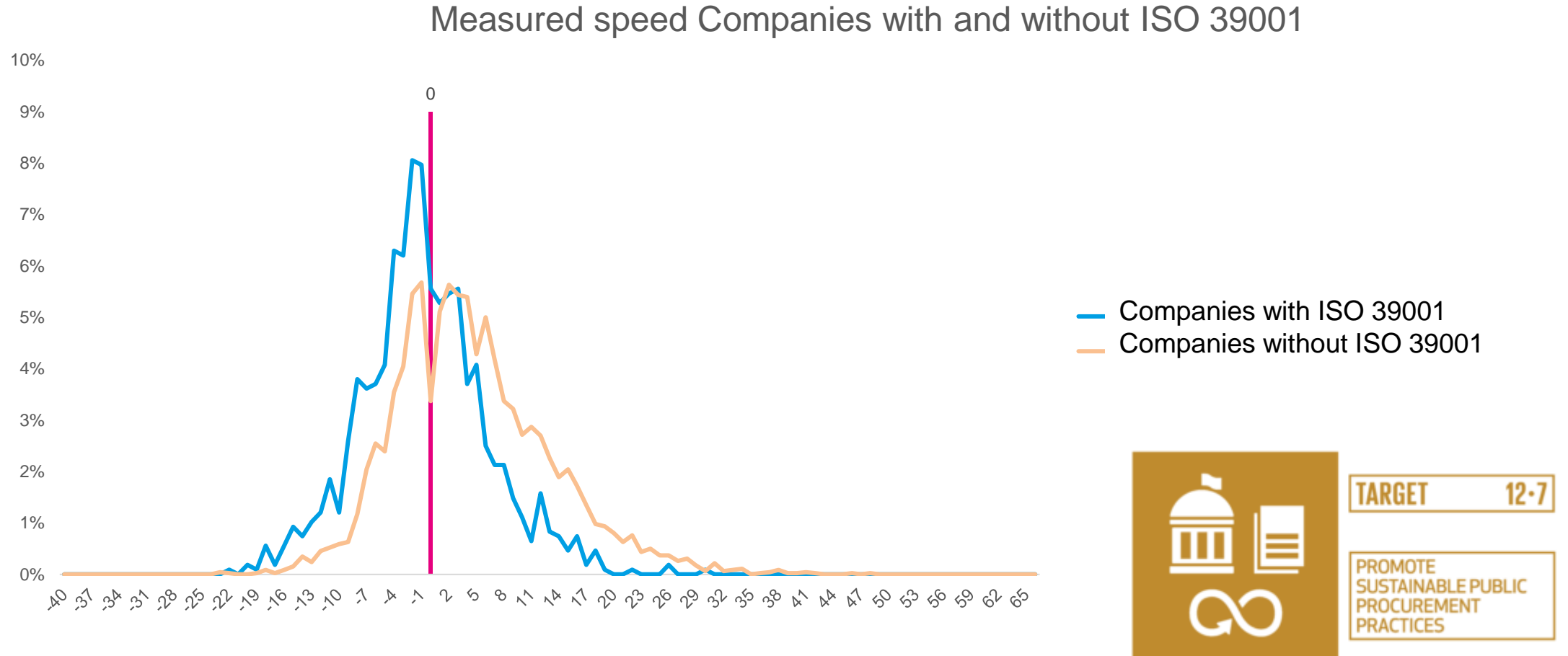
## How can we influence these?

- **Big impact by implementing relevant requirements for procurement**
  - **Vehicle safety**
  - **No violation of fundamental road traffic rules**
  - **Use of personal gears**
  - **Fitness to drive**
  - **Route planing**

	<b>TARGET</b> 12-7
	PROMOTE SUSTAINABLE PUBLIC PROCUREMENT PRACTICES

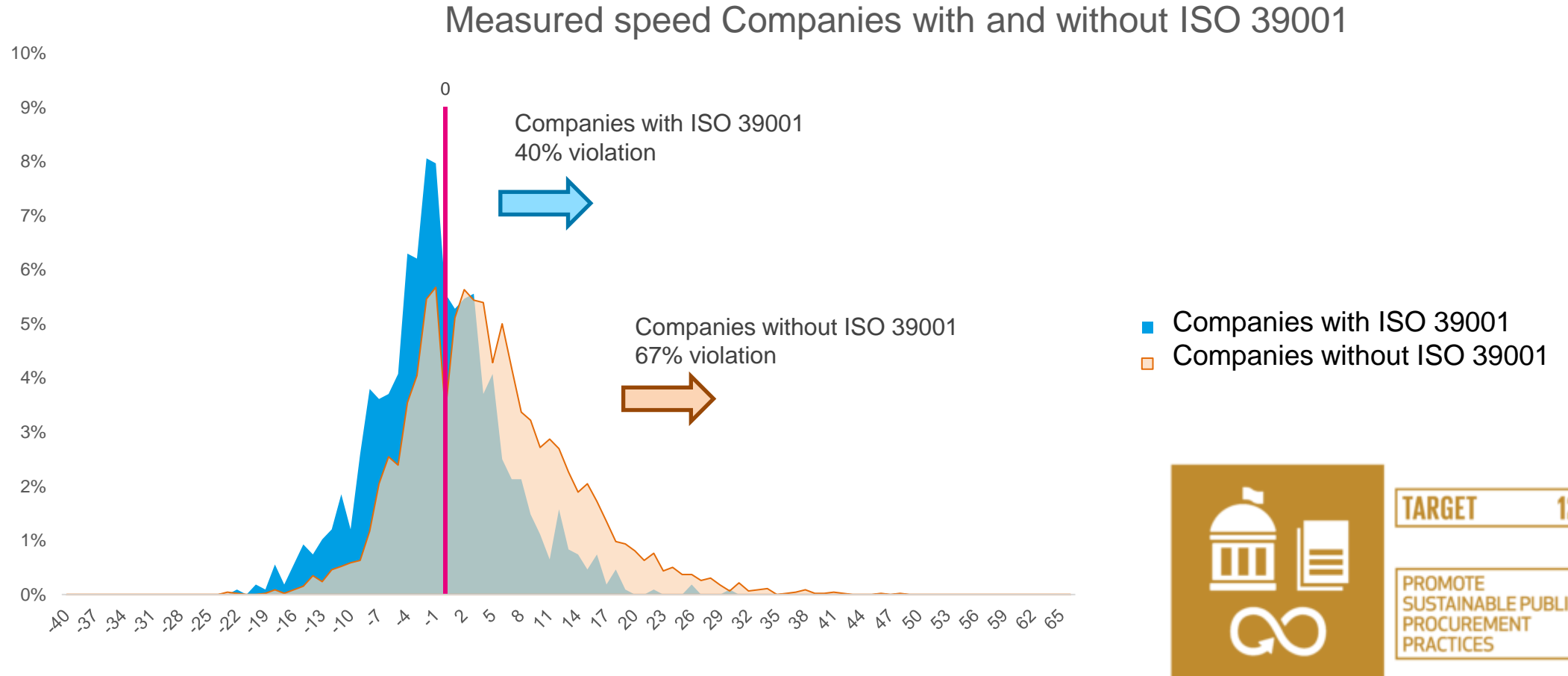
# Measured Speed in Relation to Posted Speed Limit

## – Less Speeding among Companies with ISO 39001 Certification



# Measured Speed in Relation to Posted Speed Limit

## – Less Speeding among Companies with ISO 39001 Certification





# How can we influence these?



- Important to speed up implementation of effective vehicle technology
- In total 24% of the vehicles in fatal crashes were procured by companies

	TARGET	12-7
	PROMOTE SUSTAINABLE PUBLIC PROCUREMENT PRACTICES	



## Investments in Road Safety

	<b>TARGET</b> 11.2
	<b>AFFORDABLE AND SUSTAINABLE TRANSPORT SYSTEMS</b>

PRESS RELEASE | DECEMBER 20, 2021

# World Bank Issues Sustainable Development Bonds while Raising Awareness for the Importance of Road Safety in Developing Countries

Washington, D.C., December 20, 2021 — The World Bank (International Bank for Reconstruction and Development, IBRD, Aaa/AAA) today issued a Georgian lari 31 million 2-year Sustainable Development Bond with investors on the importance of road safety. The Record Equity Sustainable Finance Fund is the sole investor in this transaction. Citigroup America arranged the transaction.

The World Bank raises funds by issuing Sustainable Development Bonds in the international capital markets to support the financing of development projects in developing countries across a range of sectors, including among others: agriculture and food security, education, energy, finance, healthcare and social services, environment and gender equality.

*Folksam invests one billion kroner in bonds to increase knowledge about road safety in developing countries*



A young girl with brown hair, wearing a light blue dress, is holding a hand-drawn globe of the Earth. The globe is painted with green for landmasses and blue for oceans. She is standing in a field of green plants under a clear sky. The background is slightly blurred, emphasizing the girl and the globe.

## **2030 Agenda as an Enabler for Road Safety and Vice Versa**

**“The companies' reporting of traffic safety footprints should be as natural part as their reporting of climate footprints”**

**Emilie Westholm**  
*Head of Responsible Investments and Corporate Governance at Folksam*



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